

PASADENA STAR-NEWS
TOURNAMENT NUMBER

1920

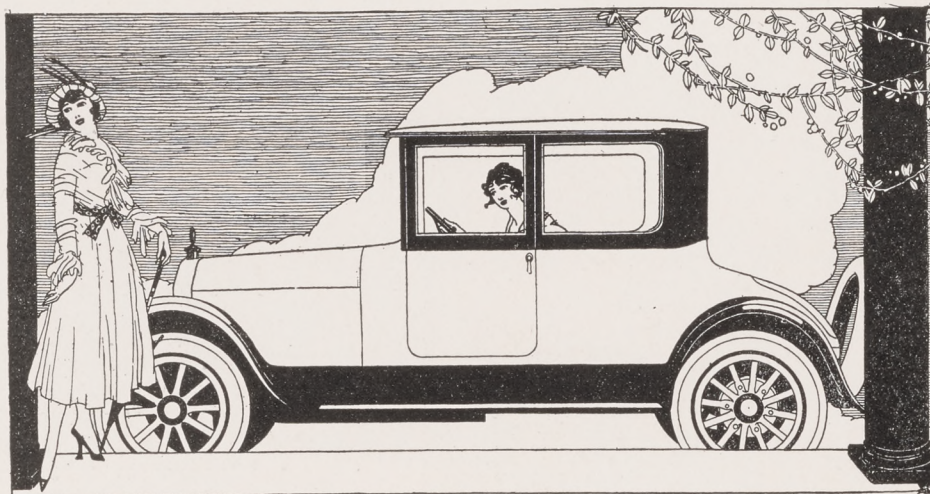
TOURNAMENT OF **R**OSES
PASADENA, **C**ALIFORNIA

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TOURNAMENT OF ROSES NUMBER

Pasadena Star-News

The Pasadena Star-News with its circulation of more than 11,000 copies daily, enters almost every home in Pasadena and vicinity.

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PASADENA, CALIFORNIA, JANUARY 1, 1920

By Carrier or by Mail
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Greatest Rose Tournament in History of City Is Held



GREATEST floral parade. Great football game. Greatest crowds. That epitomizes the Thirty-First Annual Tournament of Roses in Pasadena on New Year's Day, January 1, 1920. Everyone is agreed upon that. Everyone who saw the floral procession

which swept majestically through the streets of the city in the morning and those who sat, tense with interest, at the athletic struggle at Tournament Park in the afternoon.

The day was hazy and the weather gentle. Just the sort of day one could wish for. The air was as balmy as in June and the mistiness of the skies tempered the rays of the vigorous sun that has been glowing upon the Southland for weeks.

The parade started promptly on time, at 10:30 o'clock. Throughout the length of the long parade route thousands upon thousands of spectators cheered to the echo the flowery glories of the cavalcade.

President W. L. Leishman, Chairman B. O. Kendall of the parade committee, and W. F. Celler, chairman of the Football committee of the Tournament estimated that there were in excess of 300,000

people in Pasadena during the parade hours. This is by far the largest audience the Tournament has ever had. The largest by 75,000 to 100,000.

When the gorgeous parade had passed through the gaily decorated and human-lined streets to Tournament Park, the prize awards by the judges were bestowed upon the winners by Mrs. R. C. Bartow, Secretary of the Tournament.

Heading Parade—Heading the parade were Bugler John R. Denholm, late 81st Field Artillery, Chief of Police W. S. McIntyre and a platoon of Pasadena police.

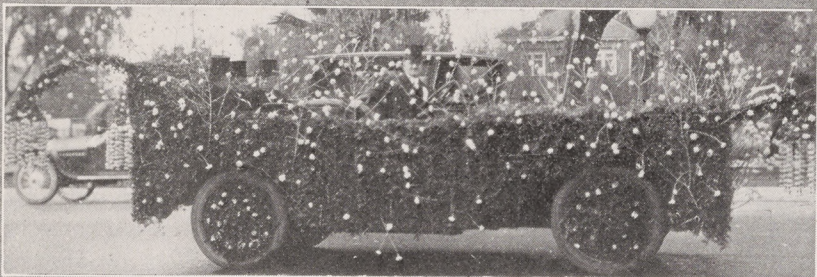
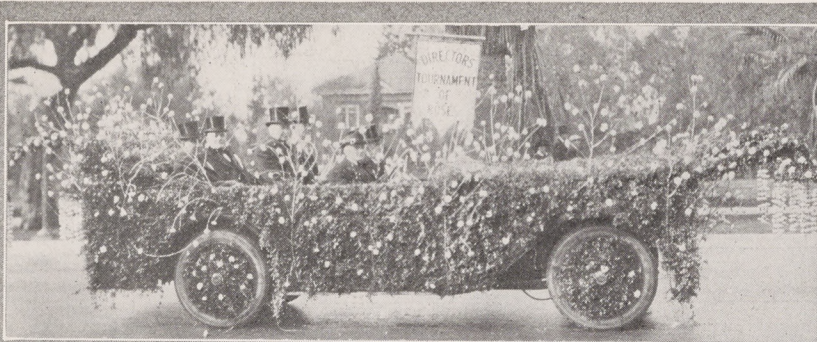
Pasadena Concert Band—Following the police escort came the Pasadena Concert Band, composed of members of the Elks' band, in snow-white uniforms, preceded by Drum Major Francis Edgar White and directed by Harold G. Simpson. The drill team of the Pasadena Lodge of Elks, No. 672, accompanied the band, carrying a huge American flag.

Marshal and Aides—Grand Marshal Frank G. Hogan rode his thoroughbred, "Jack Pershing," an ex-army horse. H. L. Gianetti, chief of staff, and Dr. W. A. Boucher accompanied the grand marshal as personal aides.

Tournament Officials—President W. L. Leishman of the Tournament of Roses, accompanied by Past President C. D. Daggett, rode in a Frenchy car done in pink carnations and smilax. As escorts, on horseback, were B. O. Kendall, chairman of the parade committee, and L. H. Turner and E. D. Neff, all directors and past presidents. Other directors



Pasadena Merchants' Association Float Played Up Pasadena First Idea.



Tournament of Roses Association Directors in Flower-Bedecked Cars

some of them city officials, rode in two festooned autos. They were:

Mayor of Los Angeles—Mayor and Mrs. M. P. Snyder of Los Angeles rode in an auto done in flaming poinsettias against white and bachelor's buttons.

Los Angeles Council—Poinsettias were also the decorative motif for the two cars in which rode Los Angeles City Council members—Boyle Workman, president of the Council; O. P. Conway, Ralph Criswell, Ensign Ralph W. Criswell, Jr., A. P. Fleming, Dr. F. C. Langdon.

County Supervisors—Pepper sprays, poinsettias and yellow acacia outlined a beautiful auto in which rode the following members of the Los Angeles County Supervisors' Board—R. S. McClellan, P. F. Cogswell, F. E. Woodley, J. H. Bean, Jonathan S. Dodge.

Military Reserve Band—Headed by George Swarthout, Pasadena, as drum major, the California Military Reserve Band of 40 made a fine showing.

Division Marshal—Division Marshal M. S. Pashgian and his aides rode beautiful chargers.

Los Angeles—Typifying commerce and industry, the Los Angeles Chamber of Commerce float depicted in flowers a giant crane at work at a factory built of St. Helena's plants and pink and white carnations. The golden basket of the crane was filled with flowers. The boom of the



Grand Marshal Hogan



The American Legionnaires Carried a Flag Between Their Ranks, the G.A.R. With Fife and Drum Made Martial Music; United War Veterans Were Martial



The Tournament of Roses Association's Entry Was a Magnificent Venetian Barge of Violets, African Marigolds and Carnations. Ten Thousand Bunches of Violets Were Used to Cover the Sides. On the Prow of the Barge Was a Gilded Branch of a Tree Supporting a Bird of Paradise. In the Barge Were Girls.

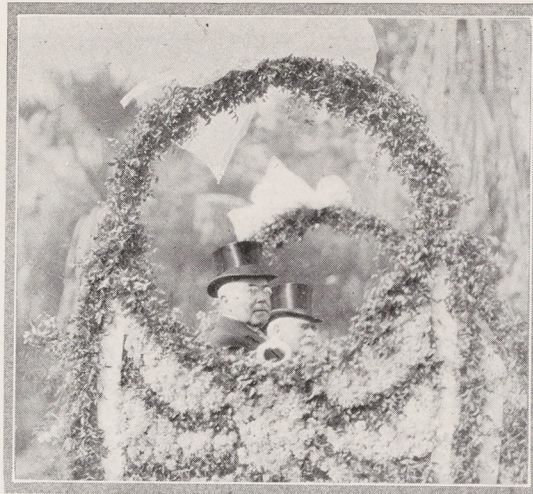
crane was raised and lowered as the float swept through the streets. The float was beautiful.

Burbank—Pink and white carnations formed a great key bearing the word "Opportunity," on the striking float of the city of Burbank.

Eagle Rock—On two white lattice-work swings twined with smilax rode four little girls of Eagle Rock—Ruth Cameron, Doris Osman, Eva Morrow, Lucile Bessolo. Silver acacia adorned the swings; letters and trimmings were in carnations.

Long Beach Band—The famous Long Beach Municipal Band made its customary hit.

Long Beach—Four Long Beach belles, in sports clothes, typifying the four great victories this season of the Long Beach high school football team, sat upon a floral stairway, before which were grouped some of the champion athletes on the Long Beach Chamber of Commerce float. Green and gold, the Long Beach school colors, were featured in the floral adornments. Riding were Clarence Eberspacher, Chet Dolley (captain), E. V. Miller, Henry LeFebvre, Dutch Miller, Jim Lawson, "Hoggy" Evans, Phil Tiernan, George Craig, Glenn Willett, Oakley Morris, Her-



President W. L. Leishman's Winning Smile.

bert Rich, Josephine Henry, Mary Shuman, Ernestine Jolly, Katherine Smith, Esther Williams.

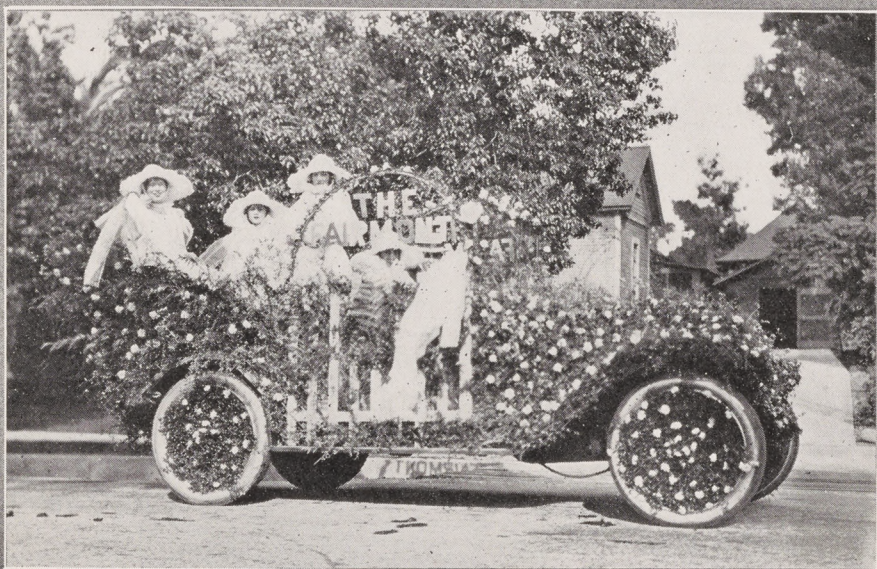
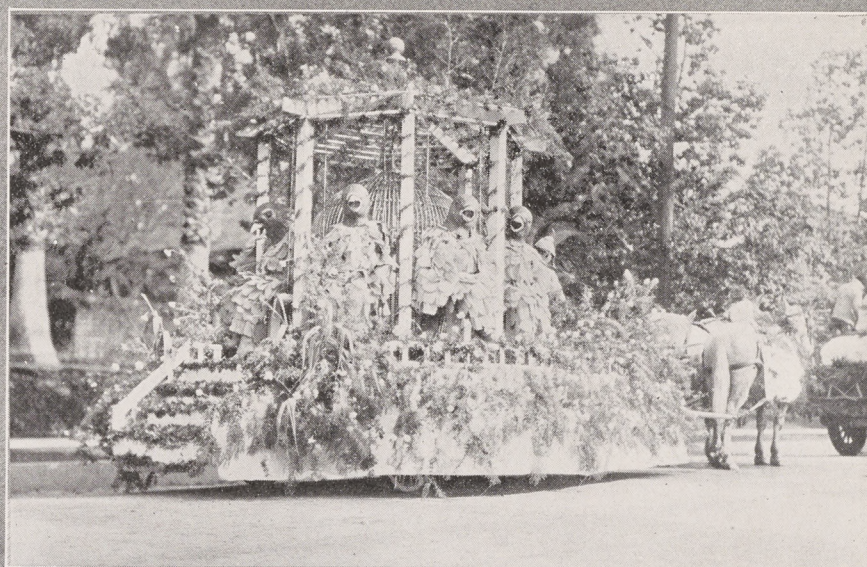
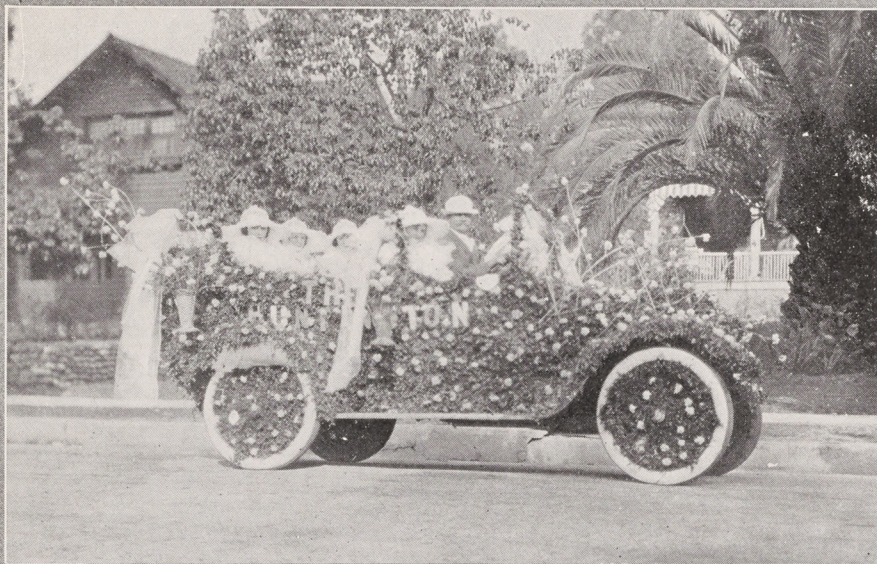
Lamanda Park—Six black horses, led by Wm. Murphy's pony, Eagle Eye, pulled the Lamanda Park float. The float represented the wheel of progress. Ferns and peppers decorated the base of the float and red geraniums were festooned on the pedestals that supported the wheel of progress and a gilded eagle driven by a kewpie figure. The "Let's Go" slogan of Lamanda Park was lettered in flowers. Miss Lillian Melick and Miss Francis Webster stood at the wheel and behind them was a horn of plenty pouring out the fruits grown in the suburb.

Redondo Beach—Sea kelp decorating an immense seaplane made the entry of Redondo Beach one of the most striking and effective in the parade. Hundreds of yards of kelp and sea weed were used in the decorations. Four beautiful Redondo Beach girls rode in the plane. They were Isabel Springer, Inez Bryson, Carmelita Bruno and Edna Richards.

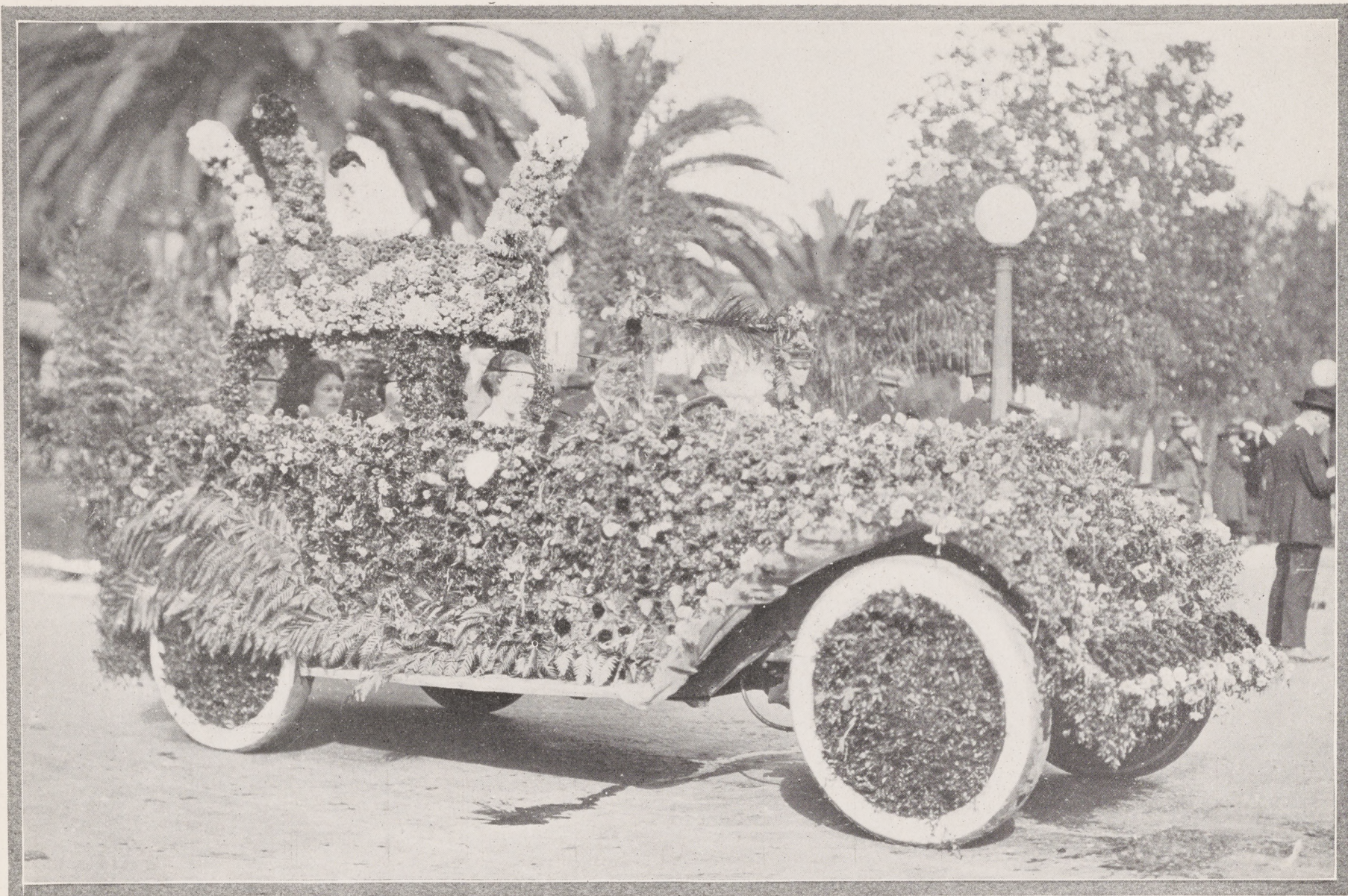
Glendale—The scenic beauties of Glendale were represented in miniature with a float which



The Board of Trade Float Was a Magnificent Smilax Covered, Violet, Chrysanthemum Entry, While the Chamber of Commerce Typified Industrial Welcome



A Miniature Forest of Gilded Twigs Was the Distinguished Feature of the Huntington Entry, the Raymond's Canary Float Drawn by Horses Being a Real Novelty; the Fairmont Was Symbolic of the Golden Gate of the Northern City and the Big Bear Lake Tavern's Real Bear and Snowballing Made It Unique



The Maryland Entry Was a Mass of Yellow, Blue, Pink and Bronze Chrysanthemums Covering the Body of the Car on a Background of Smilax, a Huge Crown of the Same Flowers Surmounting All. Four Beautiful Girls Peered Out from this Mass of Color, Which Made It One of the Most Attractive Entries of All.



Glendale, Winner of First Prize, Exhibited a Typical Bungalow Home Set in a Natural Lawn of Real Grass With Water Flowing Down a Miniature Mountain Made With Violets, Purple Sweet Peas, With White Carnations to Give the Effect of Snow; Beside the House a Fountain Played Alongside Real Orange Tree.

was that city's entry in the parade. Mountains were formed from a mass of violets, purple sweet peas and other purple flowers and real running water made a realistic fall down the mountain side. In the valley was a little house surrounded by flowers with a fountain of running water and an orange tree bearing real fruit in the front yard. The snow-capped mountain tops were represented by white carnations against the purple background of the mountains of violets.

Avalon—Avalon's entry was a power launch decorated with white carnations and holly berries. At the rear of the float was Sugar Loaf while tethered to a holly tree was a Catalina Island goat. Seated on the rocks on the side of the float were four bathing girls, the Misses Dorothy Windle, Esther Albert, Ellen Bresino and Margaret Lockhart, also two anglers. The pilot of the launch was Capt. John Kassor. The side of the float represented the sea with leaping tunas and sea gulls.

Downey—Five pretty Downey girls represented that city on a float of green fern and yellow flowers. Those riding were Genevieve Holman, Nuda Edmondson, Edna Clare Van Metae, Marie

Myers and dainty little Dorothy Dismukes.

Whittier—Poinsettias and greenery made Whittier's entry unusually attractive, while a group of pretty Whittier girls in gray Quaker garb added to the beauty of the entry. Those riding were: Eula Frank Rose, Vivienne Morehous, Beatrice Duffield, Mrs. Bernice Frantz Siemon, Bess Wood, Jane Patterson, Jessie Kaup.

Sierra Madre—Thousands of yellow marigolds were used on the entry of Sierra Madre, while a group of Sierra Madre's prettiest matrons and girls rode in it. They were Gladys Walker, Helen G. Williams, Mattie Seeley, Mrs. Walter Wright Alley, Daphne Alley, Mrs. James Milton Steinberger.

San Diego—San Diego entered a decorated runabout in which three young women in red were the occupants. They were Dr. Louise C. Heilbron, Miss Olive Hawley and Miss Winifred Price.

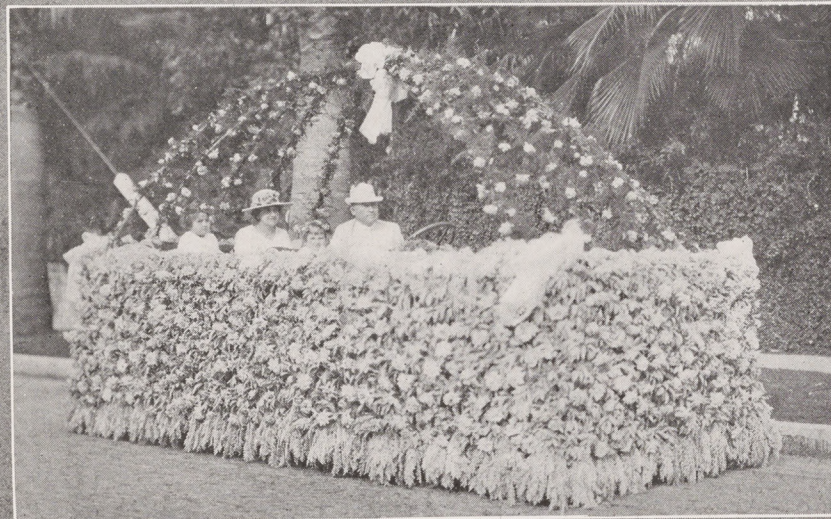
San Bernardino—Smilax and marigolds as well as oranges were used on a pergola float entered by San Bernardino. White carnation letters mentioned the name of the city and the Orange Show. Flower baskets and pretty young

women wearing orange and blue hats and costumes added beauty to the float. Those riding were Miss Martha Stuckie, Miss Laura Anderson, Miss Verna Herkelrath and Miss Estelle Starke.

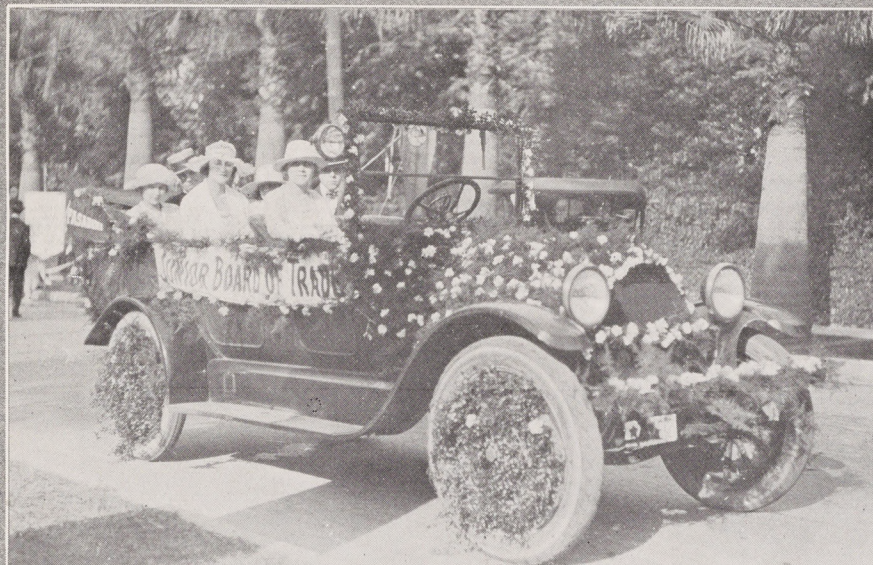
Third Division Marshals—Sylvanus B. Marston, marshal of the third division, had as his aides: A. H. Keese, B. H. Greenwood, F. Hurst and Allen Pyle.

Al Borak K. of P. Band—The famous Al Borak band of the Knights of Pythias marched 27 strong in the parade. The members were dressed in zouave uniforms and wore fezzes.

Tournament Association—A Venetian barge of violets, African marigolds and carnations was entered by the Tournament of Roses Association. The float was one of the most beautiful in the parade. A floral bird of paradise sat on a gilded branch at the prow of the boat. Riding in the barge were young women dressed as Venetians. Streamers of floral garlands extended from the sides of the float to six garland bearers. Venetian women were Miss Martha Switzer, Miss Kathryn Patee, Miss Marjorie MacDonald, Miss Mary Dunn, Miss Grace Pike, Miss Ethel Landreth and Miss Orissa Van Brocklon. Standard and



A Striking Float Was That of Prof. Wilson, Principal of Pasadena High, and One of the Novelties of the Parade Was a Giant Perambulator of Freshies



The Junior Board of Trade of the High School Entered a Natty Car With Representative Students, the Sophomores Presented a Fairy Scene, Attendants Carrying Implements, and the Freshmen Were Decidedly Humorous With Their Giant Perambulator and Girls Rolling Hoops, Commissioners' Float Typical



The Senior Class of the Pasadena High School Entry was a Veritable Fairyland, the Girls Representing Fairies and the Boys Butterflies, Thousands of Narcissus and Carnations Being Used to Carry Out the Color Scheme With Smilax, Ferns and Babies' Breath Greenery as a Background, the Colors Blending



The Junior Class of the Pasadena High School Called Their Float the Junior Butterflies and the Class Colors of Green and White Predominated in the Decorations. In a Bower the Fairies Were Ensconsed, a Baby Fairy Being the Central Figure. Class Banner Borne Ahead With Boys Carrying Streamers.

garland bearers were Robert Waterhouse, Elmer Beckman, Howard Walker, Shelton Gordon, Fred Marshall, Howard Stranahan, Truman Johnson and Howard Morgan.

Pasadena Merchants—One of the most elaborate and distinctive floats was that of the Pasadena Merchants' Association. The float was shaped as a ship. In the center was the diamond-shaped emblem of the association in poinsettias bearing the diagram of a crown and key designed in red and white flowers. At the top were the words, "Pasadena First." Carnations, white roses and poinsettias were used in decorating this float and two immense baskets of flowers graced either end of the ship. Miss Reita Paul and Miss Mildred Freeman, who sat in the high seats on each end, were dressed in summery gowns.

Pasadena Board of Trade—A smilax covered float trimmed with yellow chrysanthemums, bunches of violets and cornflowers was entered by the Pasadena Board of Trade. Seated within a domed canopy were Miss Marjorie Test, Miss Helen Parker, Miss Suzanne Wadsworth and Miss Dorothy Nay. G. H. Moore was a herald

and walked before the float carrying the banner of the organization.

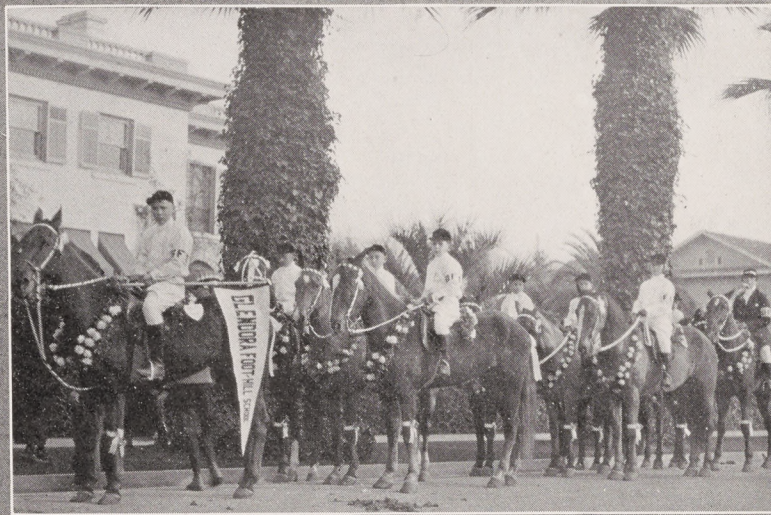
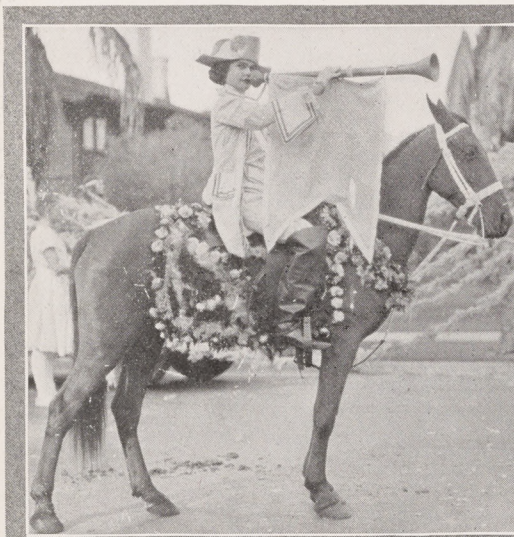
Fairmont Hotel—The attractive entry from Fairmont Hotel, San Francisco, was adorned with two golden gates. On a background of smilax were thousands of white carnations and the bluish lavender seminius. Miss Gertrude Finucane, Miss Harriett Phinney, Miss Paula Kling and Miss Carol Maynard rode in the float.

Hotel Maryland—The Maryland entry was of gorgeous colors. Yellow, blue, pink and bronze chrysanthemums were massed over the body of the car, on a background of smilax, and the same flowers covered a huge crown suspended over the car. The girls in this float were Miss Lillian Coulston, Miss Norma Keech, Miss Marion Settlemyer and Miss Helen Rohne.

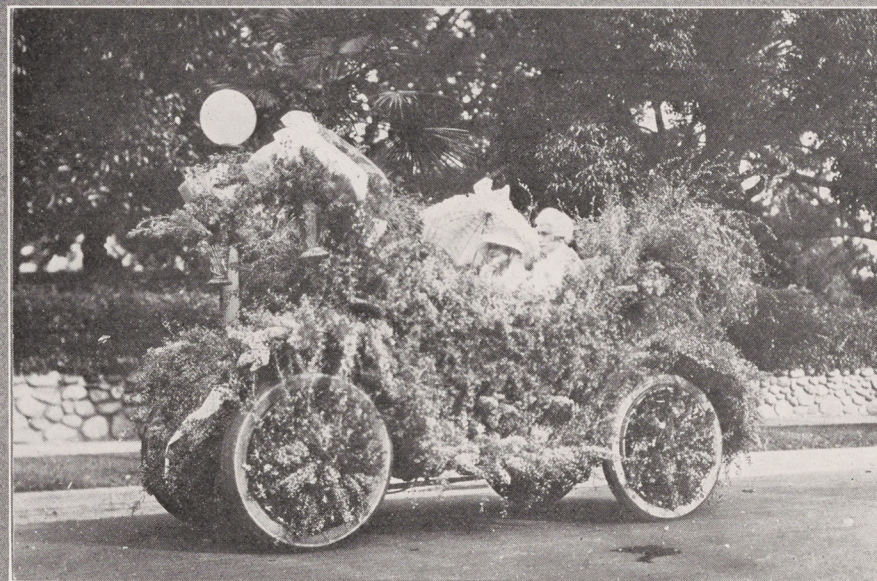
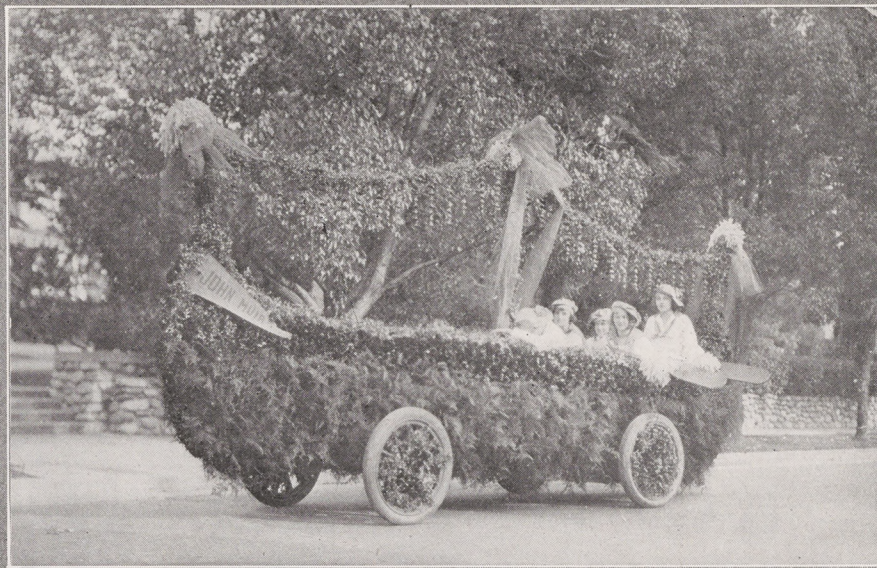
Hotel Huntington—The Huntington was represented by an especially attractive float on which pink carnations, lavender centueria and heather were used. Extending upward from the radiator was a miniature forest of gilded twigs. The girls riding in the float were Miss Reda Fee, Miss Marie Duenas, Miss Florence Monahan and Miss Florence Kerr.

Big Bear Tavern—Amid the thousands of flowery blossoms, the entry of the Big Bear Lake Tavern proved the big novelty of its section of the parade. The Inn was represented by a huge truckload of snow, brought down from the mountains. Pine boughs and pine cones were scattered about. Upon a toboggan on top of the pile of the snow were two girls—Misses Ruth Clement and Betty James. Edwin Cunningham and Harland Hoke stood at the side, pelting the pretty girls of the crowd of onlookers with snowballs. At the front, a live bear performed stunts.

Hotel Raymond—A great gilt bird-cage in a pretty pergola and animated canaries seated in swings in the pergolas, warbling beautifully as dapple horses drew the float along were features of the unique and charming Raymond Hotel entry. Smilax was effectively used in decorations. Inside the bird-cage were 36 genuine canaries but the flowery-feathered songstresses in the swings were girls from a whistling school, Misses Nina Kellogg Norris, Mary Louis Hand, Gladys Krafft, Ruth Dougherty, Irma Richter and Helen Reddle.



The P.H.S. Sophomores' Outrider Was a Striking Feature, While Occidental College Gowned Girls Were Typical. Glendora Foothill School Riders Were Chic



Longfellow School Exemplified the Poem, "Sail On," With Sails on Its Float; John Muir Was Represented by Girls at the Oars of a Canoe, the Jefferson School Depicted a Camping Scene, Its Cadets Marching Alongside, While Grant School Was Represented by a Beautiful Car Depicting Colonial Times.



The Washington School Float Was Distinguished by Eight Girls Dancing Aro und a Maypole While the Various Activities of the School Were Represented by Students. The Float Was of Blue Body Surrounded by Silvered Magnolia Leaves, a Hood With Windows Was Draped With Pink Eucalyptus Buds.



Beautiful Girls Gowned in Pink and Lavender With Hats to Match Represented the Banks of Pasadena, One from Each Institution in the Clearinghouse Association, the Automobile Being Decorated With Pink Carnations and Purple Heather, the Whole Blending Into a Perfect Bower of Beauty, Much Admired.

Hotel Green—Hand-painted butterflies poised on the prow of the entrancing Hotel Green float, done in hundreds of marigolds, smilax and eucalyptus leaves. Pretty girls riding were Monica Dunn, Phyllis Whittingham, Loma Whittingham and Virginia Newcombe.

Division Marshal—Division Marshal William Easterbrook headed the schools' division. His aides were F. H. Randali, Barney Leonard, Harold T. Cox and Elbert Black.

High School Bands—The Pasadena High School cadet band of 40 pieces and the high school girls' band played stirring music with the high school contingent.

Student Commissioners—Student commissioners of Pasadena high school rode a green and red float of poinsettias, carnations and vines. The commissioners riding were Elma Stout, Lowell Trautman, Everett Pitzer, Don Palmer and Gerald Boltinhouse.

Senior Float—With girls personifying fairies and boys as butterflies, the beautiful float of the Pasadena High School Seniors suggested a Chinese pagoda inhabited by personable sprites. Thousands of narcissus and carnations were

effectively used. This float was designed by Miss Isabella Sturdevant Coleman and executed by the following members of the class under the direction of Bob Atwell, class president; Elma Hallows, class adviser, and Mrs. Coleman: Mayfair Murphy, William Johnston, Everett Braley, Oswald Dietrick, Verna Jarolson, George West, Nora Bangs, Julianne Heffelfinger and Alice Blick.

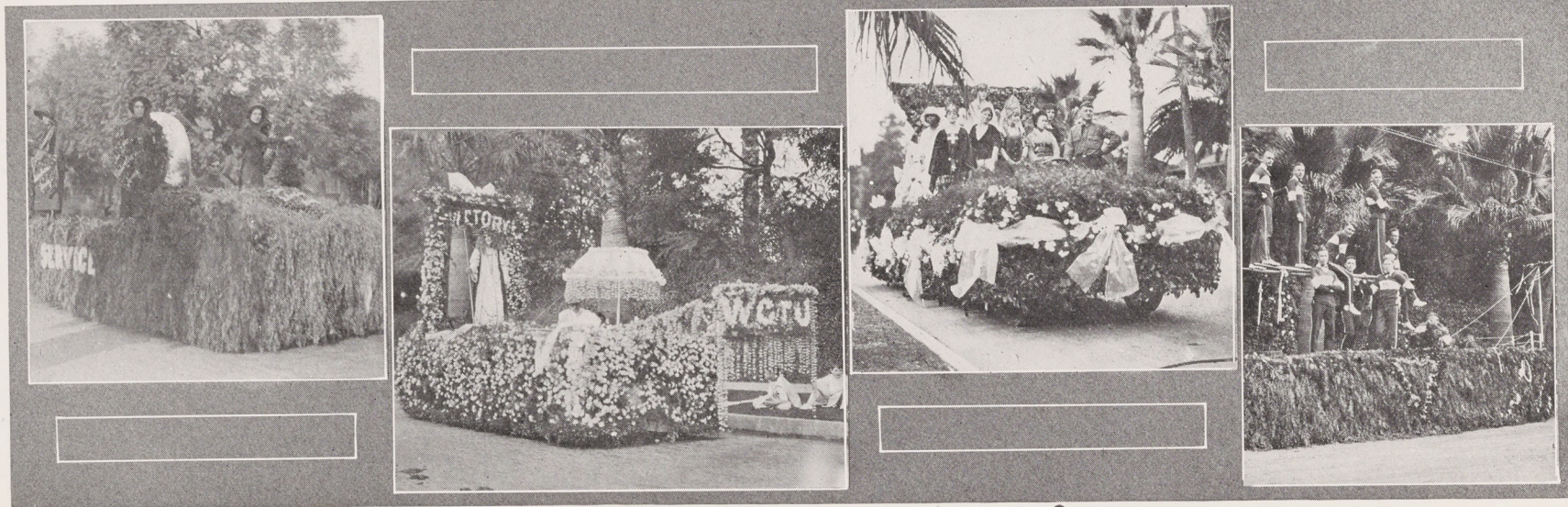
Chester Long, Martha White, Julianne Heffelfinger, Mildred Turtchell, Mayfair Murphy, Gladys Beers, Nora Bangs, Frances Stough, Margaret Stout, Myra Ong, Celesta James and Alice Blick rode on the float. Boys who marched beside the float were Meredith Moore, Frank Campbell, Earl Doane, Oswald Dietrich, Ruskin Lane and William Johnston.

Junior Float—"Junior Butterflies" was the title of the wondrously elaborate float prepared by the Junior class of Pasadena High School. School colors of green and white predominated. Betty McKinlock, Mae LaRue, Dorothy Ball and little Jane Walker were the butterflies who rode in a beautiful bower. Boys marching with smilax streamers from the float in their hands were

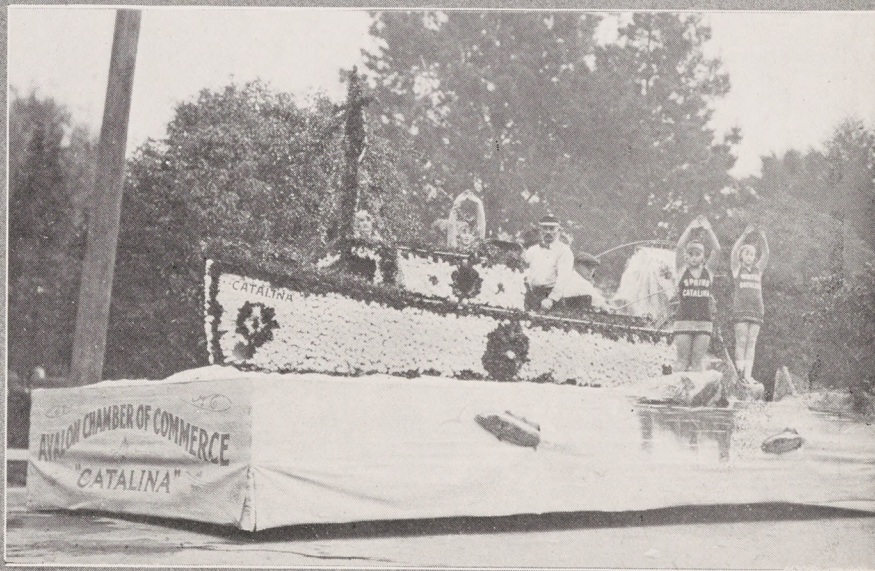
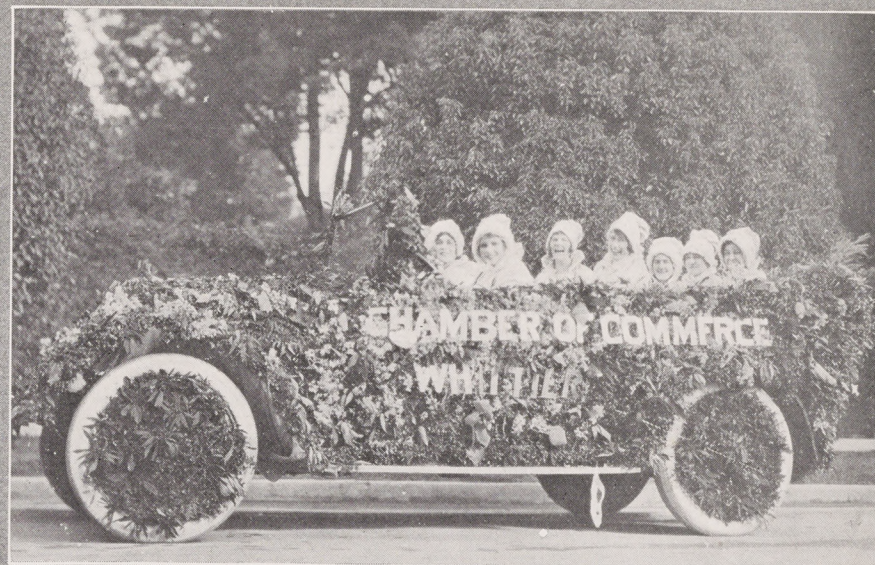
Earnest Bruce, John Antrobus, Kenneth Kemp and Maurice Wells. Clayton Warren, a member of the class, drove.

Earl Cairns and Harold Brown preceded the float with a class banner in green and white.

Sophomore Float—The Pasadena High School Sophomores "hitched their wagon to a star," a silver star seeming to draw a floral wagon done in white roses and blue desert flowers. Streamers of silvered acacia led from the star to the wagon. "Aspiration" was the subject of the float, proclaimed on the satin banners of two trumpeters, Elizabeth Wheeler and Margaret Foster. Costumes were all in keeping with the beauty and artistry of the float. Figures symbolic of the arts rode the float. Painting was represented by Ruth Quigley; Literature by Margaret Sears; Justice by Helen Pfusch; Music by Katherine Wormell and Ruth Thompson. Beside the float walked six boys representing industrial arts. The rake and scythe, denoting Agriculture, were carried by Robert Snyder and Paul Orban; the shield and spear of War were borne by Ivan Taggart; bow and arrow of the Hunt by John Rowland; the oar of Commerce by Cecil Ander-



The Salvation Army, W.C.T.U., Y.W.C.A. and Y.M.C.A. Were Represented by Floats, the Doughnut, Victory, All Nations and Athletes Giving Individuality



Eagle Rock Float Was Characterized by Half-Circle Swings in Which Children Were Swinging, Whittier Showed a Bevy of Beauties in Quaker Bonnets, While San Bernardino Boosted Her Orange Show With Pretty Girls, Who Strewed Flowers Along the Way, and Catalina Showed Her Bathing Girls and Fishermen.

son; the mallet and chisel of Construction by Brewster Stevens.

Freshman Class—The Freshman class at Pasadena high school smilingly acknowledged their youth as compared with upper classmen. Their float represented a baby carriage, set among superbly arranged masses of pink and white carnations mixed with acacia. Martin Scott and Betty Shaw of the class represented babies in pinafores. Miss Jean Dupre was nurse. Virginia Parkman, Virginia Starrett, Louise Merriman and Gwyn Overton rolled hoops beside the float while little Norma Durham carried a large teddy bear. This float created much merriment.

Longfellow School—The Longfellow school float was called "The Ship of State," after the poem by Longfellow. It represented a large ship, the school colors of green and gold being carried out in the decorations with marigolds and greenery. Members of the school who rode were Dolly Fitzsimmons, Bernice Norton, Eunice Erickson, Hazel Kay, Frances Scoville, Ruth Ferguson, Louise McKinley, Ruth Baxter, Enid Aumick, Lois Greelee, Grace Tompkins and Lois Shackleford. Two pages preceded the float, which

they heralded with a large banner bearing the first two lines of the poem, "Ship of State." The pages were Marvin Came and Walter Mussleman.

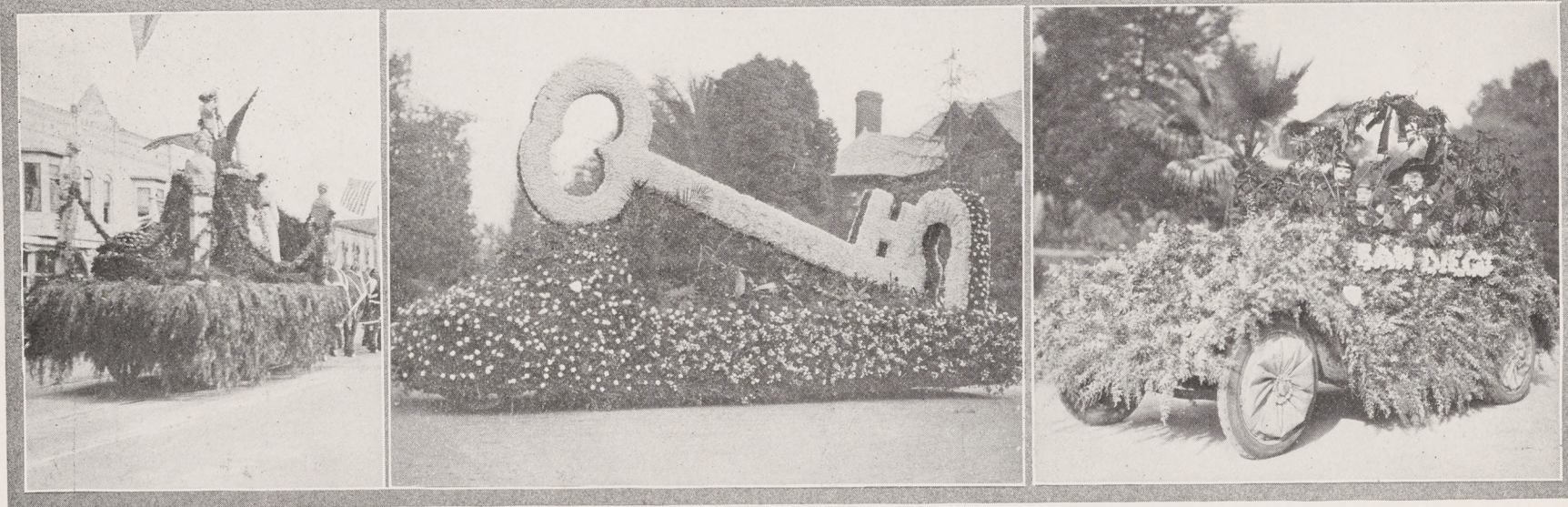
Washington—Children at their school activities furnished the theme of the Washington school float, in flowers of blue with trimming of silver magnolia leaves and sprays of yellow acacia blossoms. At each corner were baskets of pink roses. On the float a group of girls, dressed in white, were doing a Maypole dance. They were Margaret Scott, Winifred Edwards, Bernice Keer, Marjorie Peck, Violet Smith, Evelyn Ridgeley, Nola Dewall and Elizabeth McCullough. Two girls engaged in sewing were Harriet Nies and Hazel Martin, while the students were Gladys McKenzie and Phillis Campbell. Two girls with tennis racquets were Alice Stockdale and Laura Roberts. Basketball was represented by Charles Ward; indoor baseball by James Williams and Clarence Stewart. Four small boys on "teeters" were Billy Pepper, Sydney Johnson, Teddy Halen and Howard Grimes.

Jefferson School—A camping scene in California was represented by the Thomas Jefferson School in the float which it entered. With the

float were 24 marching cadets, from Jefferson School. A campfire, from which red flames arose, was surrounded by the following girls dressed in the costume of the Camp Fire Girls: Virginia Carpenter, Pauline Chapman, Linnie Gibbs, Dorothy Gipe, Katherine Gougai, Dorothy Huff and Florence Paddock. Cadets were Harold Nobis, commanding officer; Gus Sturlock, Walter Benedict, George Davis, Richard Pyle, Donald Nobis, Louis Soeton, Richard Thorne, Leonard Johnston, Malvin Shafer, James Iliss, Richard Halderman, Robert Halderman, John Dutcher, Sydney Weiss, Arthur Johnston, Jay Grensted, Arthur Ireland, Roderic Cox, Robert Black, Casper Cook, Frederic Huntoon, Ray Duncan and Edgar Thomerson.

Grant School—Quaintly picturesque was the old Colonial carriage of flowers and acacia which the Grant School entered. Its occupants were dressed in the fashions of George Washington's time. Wilma Bowers, Mary Otto and Harold Coombes rode in state.

John Muir—A very beautiful float, fashioned to represent a canoe, was the entry made by the John Muir school. It was a mass of marigolds



Lamanda Park Depicted a Wheel of Progress in Allegory, Burbank's Key of Opportunity was Striking and San Diego's Entry Was Most Pleasing.



Long Beach Presented Her Pride—the Championship Football Team, and on a Base of Smilax Trimmed With Brilliant Poinsettias a Stairway Was Erected Upon Which Sat Four Beauties Representing the Four Championships the Team Had Won This Year. The Green and Gold of the School Were Displayed.

and greenery, and draped with purple tulle. Four girls representing oarswomen presented a quaint appearance in white middies with yellow collars, purple ties and yellow tam-o'-shanters, with purple pompons. These girls were Alleen Struble, Vera Pratt, Zeruah Stratton and Eva Puffer.

Altadena School—A floral basket of unusual beauty represented the Altadena school. The covering for the basket was woven with 3000 pink carnations, cypress and English ivy. Girls from the school who rode were Persis Hacker, Abagil Johnston, Annabella Griggs and Frances Vallette.

Fifth Division — Division Marshal Harry Thayer had as his aides—A. C. Stelle, W. Parker Lyon, Wm. H. Morehouse, Jr., H. I. Jewett.

Kendall Electric—Pink carnations, smilax and ferns were the decorations on the beautifully painted Kendall Auto company electric auto. Mrs. Arthur C. Kendall drove, accompanied by Mrs. Kenneth C. Newell and Tyler Parker, Jr.

Dainty Electric — Misses Myrtle and Emma Lincoln had their electric car daintily decorated with lilies, purple heather and yellow blossoms.

Clearing House — Girl representatives from each of the Pasadena banks rode in the machine

which was entered by the Clearing House. The occupants, all gowned in pink and lavender with hats to match the car with its decorations of pink carnations and purple heather, were Alma Kramer, Mary Sommerville, Elizabeth Tamashke, May Rossiter, Beatrice McIntyre, Helen Short, Harriet Yates, Fanny Elliott.

Wilson Car—Yellow sunburst roses covered the car of Principal Walter C. Wilson of the high school, which was made to represent a large basket. Occupants were Mr. and Mrs. Wilson and their two daughters, Wilma and Betty.

Pioneer Association—The entry of the Pasadena Pioneers' Association was unique and attracted widespread attention. Members who came to Pasadena before 1883, were Mrs. Helen A. Elliott, recently honored by being made president emeritus, Ethelyn Brown, "the Banbury Twins," otherwise known as Mrs. Jennie Ford and Mrs. Jessie Crank, Mr. and Mrs. J. R. Giddings, Major C. M. Skillen, J. H. Baker, W. E. Cooley, Prof. M. M. Parker and J. A. Blumve. The committee in charge comprised Mrs. Fred Harris and Mrs. J. A. Elms.

P. H. Geohegan—P. H. Geohegan entered his

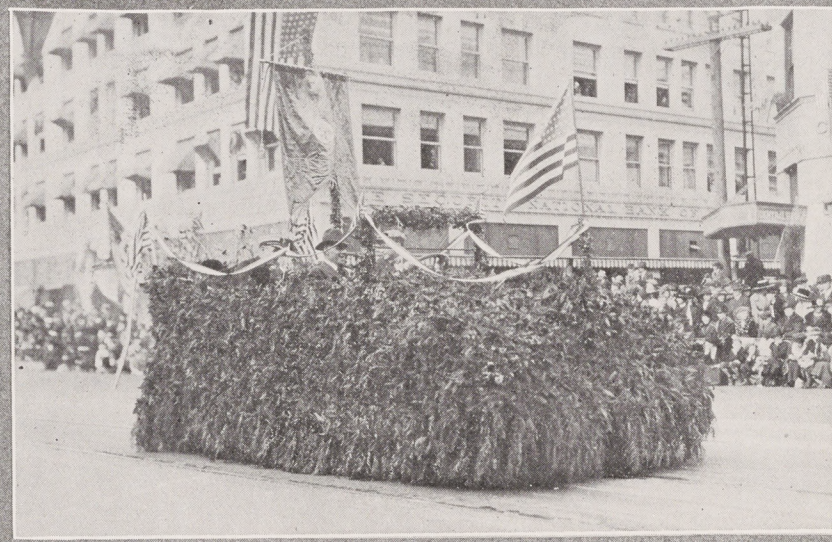
sedan car, beautifully trimmed in pepper and fern.

Furniture Men—Red and green formed the decorations for the float entered by the Pacific Coast Furniture Warehouse Men's Association. The car represented a large basket and was covered with smilax and poinsettias. Occupants were Grant Orth, secretary of the association, and Miss Noel A. Ross, assistant secretary.

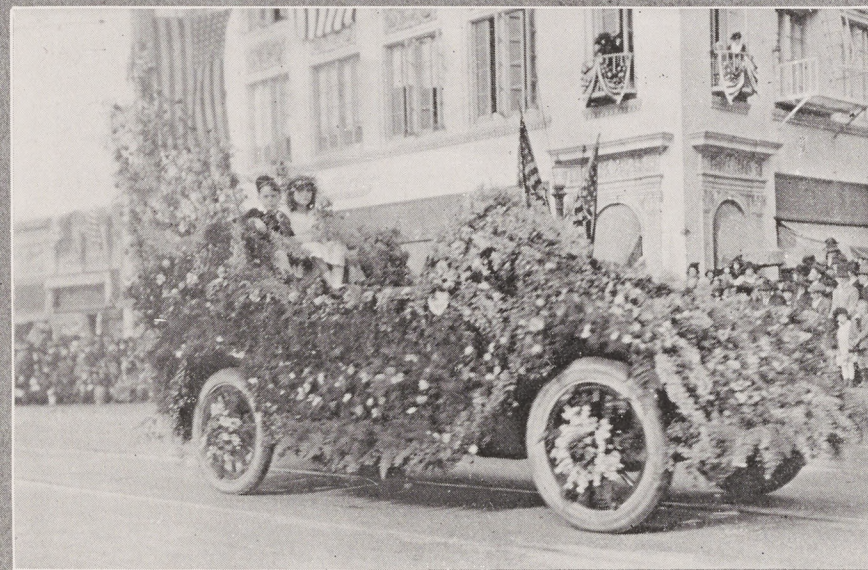
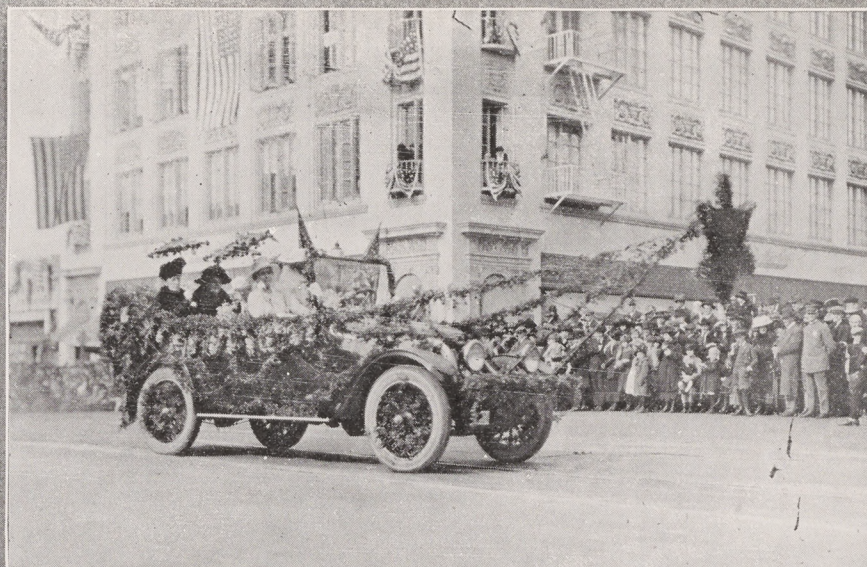
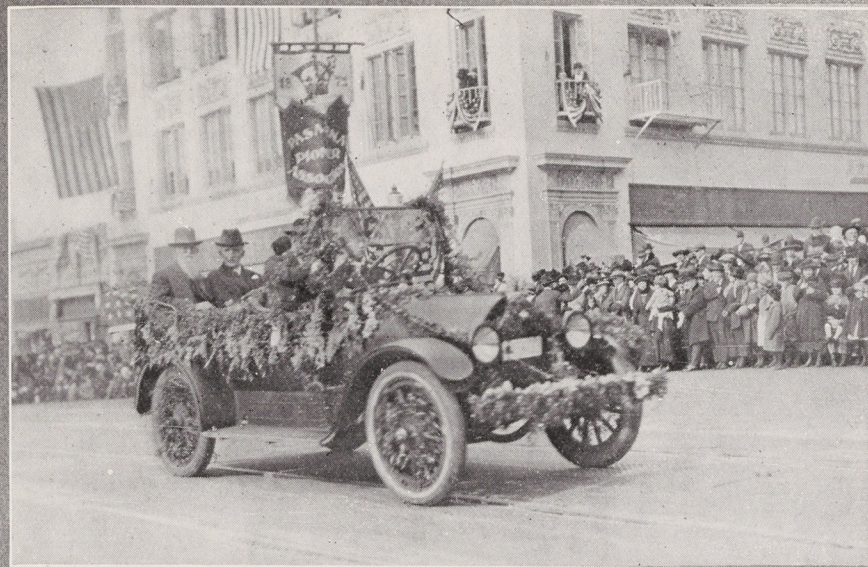
Miss Neilson's—Miss Elin Neilson of the International Art Needlework Company had a float depicting needlework of different countries.

Occidental College—Marigolds and pepper branches dyed black in order to carry out the colors, black and gold, which were adopted by Occidental College, were used to decorate the float entered by this college. Students who rode were Miss Pauline Stanton, Miss Eugenia Lindsay, Miss Flora Henderson, Miss Carnelia Gates, Miss Lucille Campbell, Miss Beulah Mullen and Miss Doreene Hall.

Junior Board—White and pink carnations with sprays of fern decorated the car which was entered by the Junior Board of Trade of the High School. Those who rode were Lehmann Hisey, president of the Junior Board of Trade;



Redondo Beach Had a Remarkable Entry in Form of a Hydroplane Covered With Kelp, Members of Los Angeles City Council Riding in Decorated Machines



The Pasadena Pioneers Were Represented by Two Entries Which Were Striking in Their Simplicity; A Remarkably Pretty Entry Made by an Auto Exhibitor Had Two Small Children Seated High in the Rear While the Pacific Warehousemen Presented an Immense Basket Done Entirely in Flowers That Was a Novelty

Jane Black, secretary; Alice Thorngren, Esther Larson, Sophia Black, Charles Ambler and William Bickley.

American Legion—Members of the Pasadena Post, American Legion, marched in uniform carrying the banner of the legion and inspiring the patriotism of all who saw them.

G. A. R. Float—This was probably the largest float in the entire parade. The fife and drum corps which played as the float moved included Owen Kinsman, C. W. Babbitt, O. C. Stevens, M. P. Winterburn and W. H. H. Jones. A drill team was another interesting feature. In this team were Robert Lyon, commander; G. M. Burlingame, F. Nelson, C. M. Pratt, W. M. Smith, W. S. Springer, R. C. Conant and O. D. Heald. W. H. Stevens was flag bearer and C. F. Seamon carried the banner.

War Veterans—Members of the United War Veterans of Pasadena, dressed in uniforms to represent the various branches of service in the recent war, the Spanish-American and Civil wars. Those who rode were: Commander, Captain W. H. Reeves; Dr. G. B. Fuessel, Roland Vail, George M. Burlingame, Charles Beville, Henry Biedebach and James Salazar.

Y. M. C. A.—The float of the Physical Department of the Pasadena Y. M. C. A. represented

a ship on which was a squad of senior gymnasium leaders performing stunts on parallel bars. Senior leaders who performed on the bars during the parade were G. B. Needham, L. G. Cramer, Earl Hall, Earl Milholland, Robert Steel, John Ewing, L. M. Veale and Charles Brown.

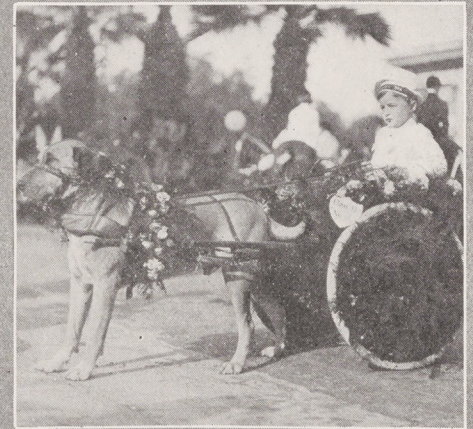
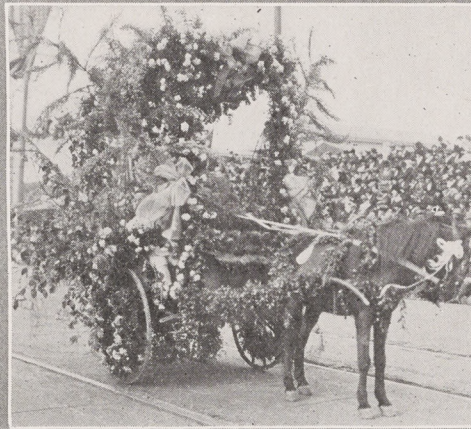
Y. W. C. A.—The Young Woman's Christian Association entered a story float called "The Blue Triangle and Girls from All Nations." Women were in costume to represent Russia, which was North; Armenia, East; India, West, and South America, South. The Girl Reserves who walked beside the float were Marion McGregor, Ruth Stahlke, Elizabeth Bartlett, Margaret Meserve, Zelma Sutton, Allie Purvis, Alice Gertmanian and Frances Stevenson. Those who formed the pyramid were Helen McGregor, Bernice Bidwell, Edith Tenny, Gladys Doerschlag, Marjory Dougherty, Muriel Bartlett, Virginia Clark, Elsie Ricards, Mabel Thomas, and Wanda Haas. Mrs. Katherine Chatfield Perry, as one of the outriders, represented the North; Miss Howe, South, Miss Alice Brooks, East, and Miss Emig, West. The young women who represented the nations were Sonia Schmatova, Russia; Rose Gruning, Switzerland; Miss Timourian, Armenia; Josephine Gersler, France; Pearl James, Mexico; Rino Suzuki, Japan; Marion Wightman, Belgium,

and Gladys Harris, the colored race.

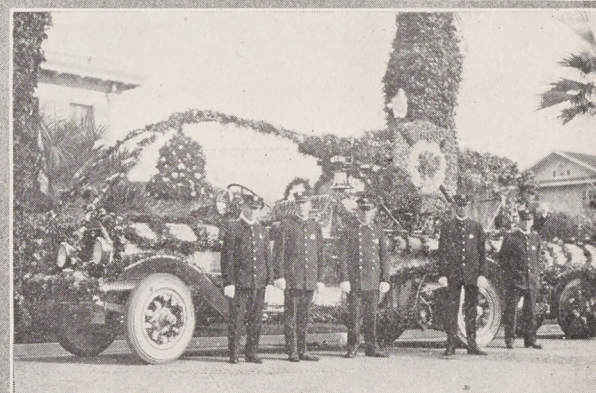
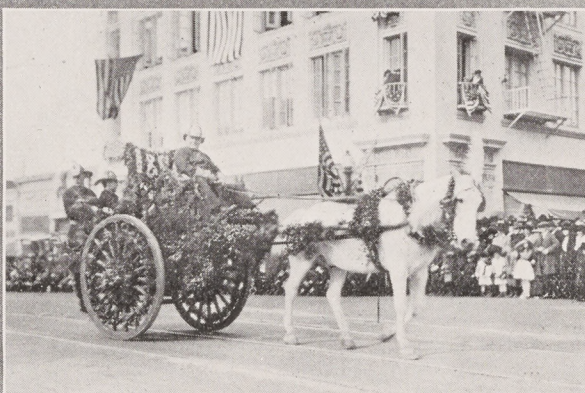
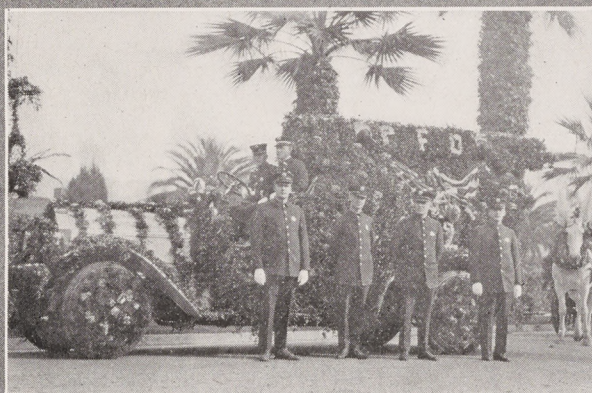
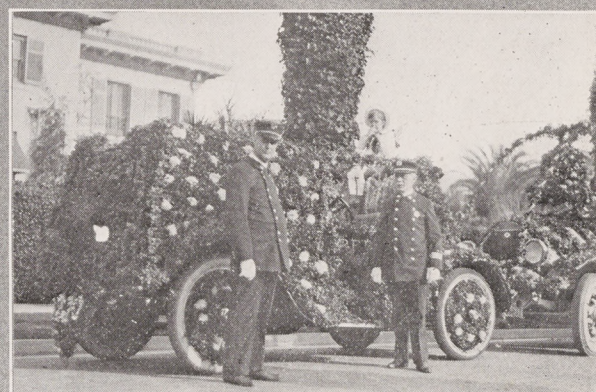
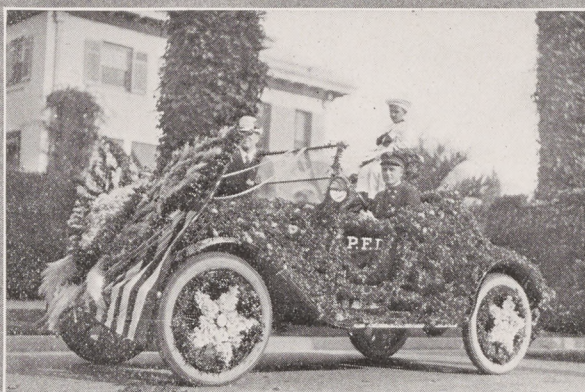
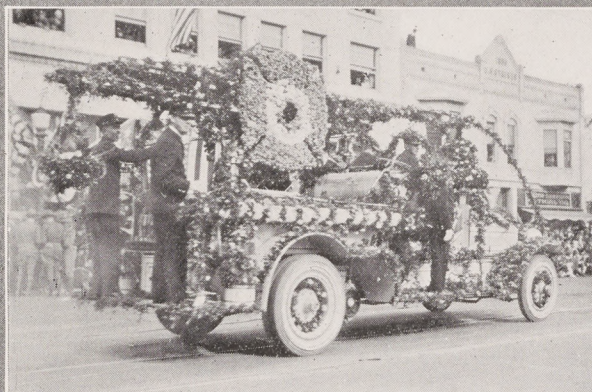
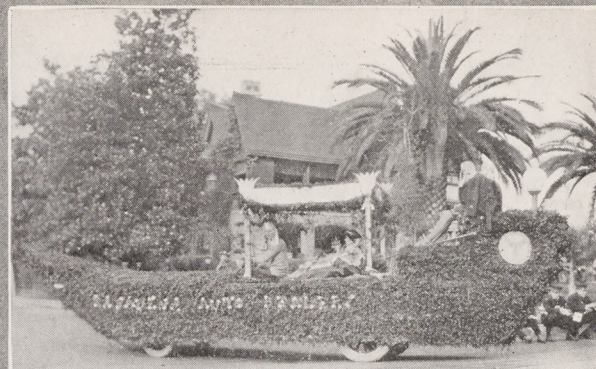
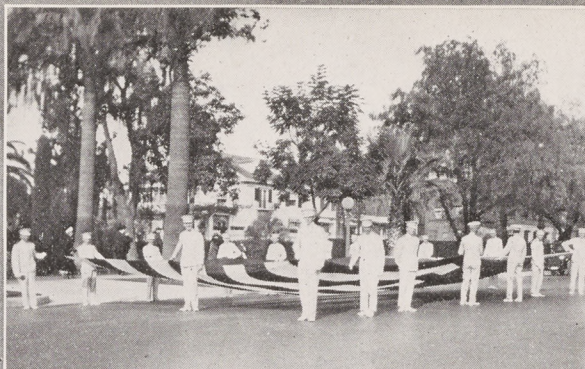
W. C. T. U.—White was the predominating color in the Victory Float of the W. C. T. U. Mrs. D. A. Terhune was Goddess of Victory. She carried a flaming torch. The seven heralds who carried banners were Wallace Jared, Charles Platt, Howard Price, Mathew Sturdevant, Francis Halderman, William Britcholy and Kenneth Terhune.

Salvation Army—The central figure on the Salvation Army float was Adj. Margaret Sheldon, the "doughnut girl," of war fame. A young Salvation Army lass stood on each corner of the float. William H. Gooding was in charge and the young women who rode were Miss Sheldon, Miss Katherine Brewer, Miss Mae Reese, Miss Nellie Clark and Adj. Slinger. Little Dorothy Graham, rode in the hole of a big doughnut on the float.

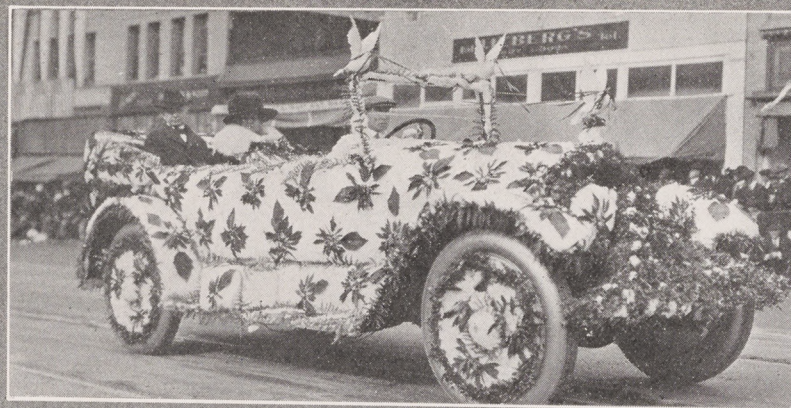
Novel Entry—Will M. Glass combined singing with novel conception of a float in his entry, a decorated auto with a pretty ladder leading to a crown and key, emblematic of Pasadena. His daughter, Vivian, in costume, impersonated the Angel of Health. Mrs. Sallie L. Davis was observed making a window bed. Mr. Glass sang one of his new songs as the float proceeded. Cecil Bruner roses and carnations used on the float.



Yvonne Yeager on Her Pony, Thelma and Robert Yeager and Dorothy Hill and Virginia Crane in Surreys. "Buddy" Devaney Was Hauled by a Great Dane



The Elks Band and Drill Team Were Features With the Pasadena Auto Dealers' Float Which Was Striking; the Fire Department of Pasadena Was Represented by Six Entries, Chief Coop and Commissioner Newell Riding Together, While A. Anderson Drove "Old Tom" and the Ancient Hose Cart Used Thirty Years Ago Here



Mayor Snyder, Board of Supervisors, Los Angeles Chamber of Commerce

Prizes Awarded—The following awards of prizes were announced:

Class A—Civic bodies, other than Pasadena: First, City of Glendale; second, Avalon Chamber of Commerce; third, Eagle Rock Chamber of Commerce; fourth, Downey, Cal.; fifth, San Bernardino Chamber of Commerce; sixth, Whittier Chamber of Commerce.

Class B—Hotels: First, Big Bear Lake Tavern; second, Hotel Maryland.

Class C—Autos (gasoline), four or more persons: First, Walter C. Wilson, Pasadena; second, Frederick Thomson, Hollywood; third, Pasadena Clearing-house Association.

Class D—Autos (gasoline), two persons: First, Pacific Coast Furniture Warehouse, Pasadena. No other awards.

Class E—Electric autos: First, Kendall Auto Company, Pasadena; second, the Misses Lincoln, 1105 Marengo avenue, Pasadena.

Class F—Commercial floats representing some special character of business: First, Salvation Army, Los Angeles; second, Pasadena Auto Dealers.

Class G—Floats other than civic or commercial floats: First, W. C. T. U., Pasadena; second, Pasadena Y. M. C. A.; third, Pasadena Y. W. C. A.

Class H—Historical or representing characters, two or more in group: First, United War Veterans, Pasadena; second, Pasadena Post, Legionnaires.

Class I—Historical or representing characters, individual: First, Miss M. E. Burts, Los Angeles; second, John L. Dickinson, Pasadena.

Class J—One or two-horse vehicle: First, Charles W. Winter, Alhambra.

Class K—One-pony and two-pony vehicles, also Col. W. J. Hogan special prize in this class: First, Yvonne, Thelma, Robert and Norma Jaeger, Pasadena; second, Dorothy Hill, Alhambra; third, H. V. Harris, Los Angeles.

Class L—Fire departments: First, Pasadena Fire Department.

Class M—Saddle horses, lady riders: First (also Col. Hogan special prize in this class), Mrs. A. G. Stevens, Pasadena; second, Edel Duenas, Hotel Maryland, Pasadena; third, Mrs. B. M. Blackman, Pasadena.

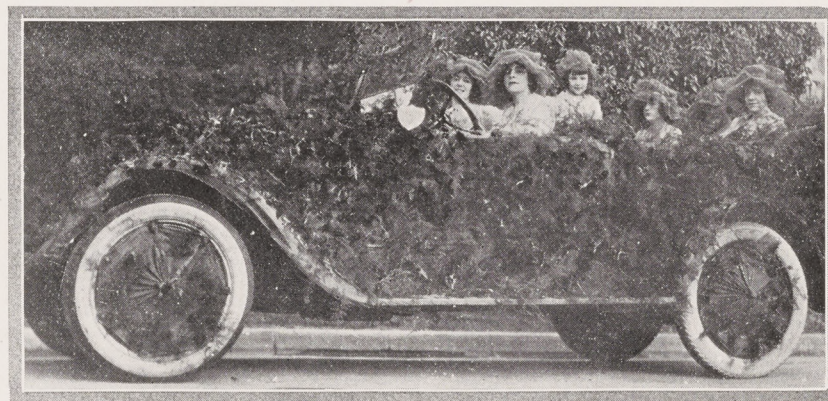
Class N—Saddle horses, gentlemen riders: First, James J. Britt, 511 South Spring street, Los Angeles; second, B. S. Vinton, 203 Security building, Los Angeles; third, W. W. Hook, 705 South Hope street, Los Angeles.

Class P—Shetland pony, boy and girl riders: First, Louis Ernest Downs, Pasadena; second, J. J. Britt, Los Angeles; third, John Sneddan, Los Angeles.

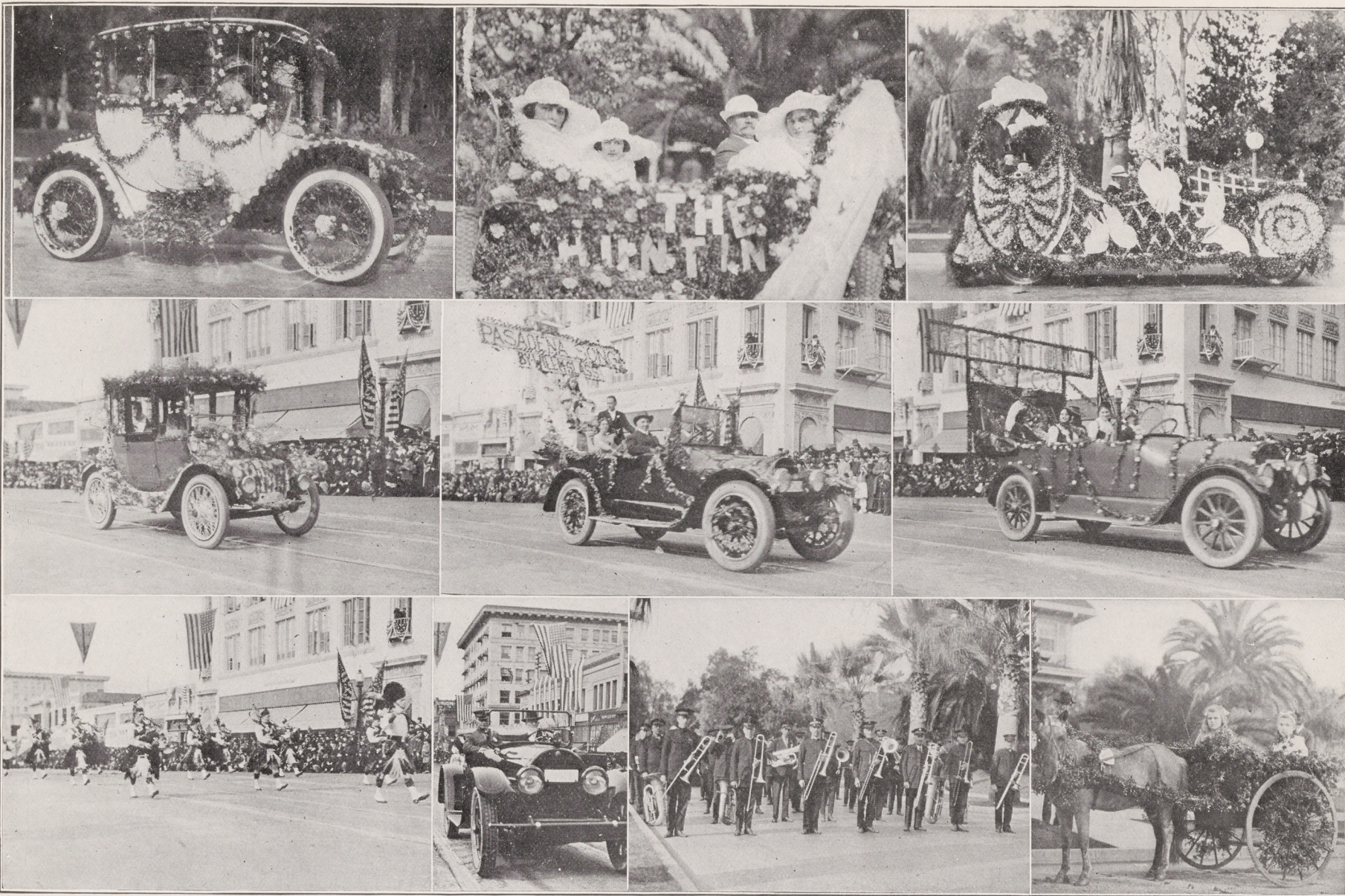
Class Q—Saddle pony, boy or girl rider: First, Yvonne Jaeger, Pasadena; second, Ruby Moir Bresee, Keeler, Cal.; third, Constance Lacy, South Pasadena.

Class R—Novelties: First, Mrs. John Ellis, Anaheim; second, G. T. Gilkerson, 1120 South DeSoto street, Los Angeles.

High School Class—For special W. L. Leishman prize: First, Junior class, Pasadena high school; honorable mention, Senior class, Pasadena high school.



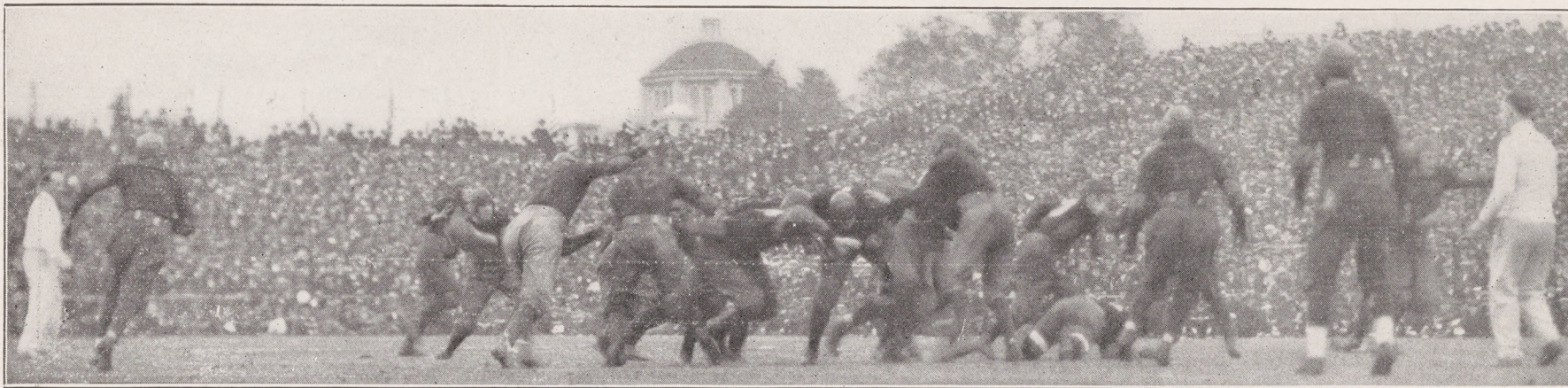
Sierra Madre Entry Was a Magnificent Float Decorated With Marigolds



Mrs. A. C. Kendall's Electric, Huntington Hotel Riders, a Tournament Director's Float, the Misses Lincoln, Pasadena Songsters, International Art School, Kilties Band, Chief of Police McIntyre, Salvation Army Band and Children in Pony Cart Go to Make Up Features of the Great Flower Parade and Civic Demonstration



The Aides to the Grand Marshal Were Strikingly Mounted, With Division Marshal M. S. Pashgian and a Number of Equestrian Entries Who Added a Touch of the Olden Days When Horses Were More Numerous Than Automobiles in the Parade. Most of the Entries Were Decorated With Flower Collars.



Tense Moment in Game When Harvard Defeated the Oregon Eleven in Great Game for the American Championship on the Tournament Park Gridiron

Auto Dealers—Cleopatra's barge, made with smilax, having a prow of poinsettia, and trimming in poinsettia, was entered by the Pasadena Automobile Dealers' Association. A gilded canopy with flowers, sheltered Mrs. Bertha Bolyard, who reclined on a couch. She was dressed as Cleopatra. Joe Parrish was oarsman, A. M. Slattery driver, and Largen Allen harpist.

Pasadena Chamber of Commerce—The body of the Pasadena Chamber of Commerce float was of desert grass edged with smilax and with potted plants, the color scheme being red, white and green. A raised effect with steps served as a seat for Miss Minnie Born who represented "Miss Pasadena." Miss Helena Price represented Beauty; Miss Marie Jeannerette represented Culture, Miss Margarite Bean was Plenty. Miss Helen Shafer represented Progress, Owen Hale represented Industry.

Fire Chief's Car—Chief E. F. Coop of the Fire Department and Commissioner H. F. Newell headed the entries of the department.

Fire Department—Assistant Chief William Fuller, accompanied by Capt. Theodore Skallerud and William Fencher, rode in the second entry, the assistant chief's car. The engine from the Mentor avenue house, with Lieut. Beck in charge, was next in line. Lieut. Reister was in charge of the squad wagon from the Dayton street house. Albert Anderson drove Old Tom, veteran fire horse, attached to the old fire hose reel.

Division Marshals—Dr. I. J. Waterman, marshal of the sixth division had Dr. Clarence Booth, Earl C. Lindley, Irving W. Benton, Prof. Leonard O. Bigham, Carl O. Metcalf, Paul Kanoske and A. Sanderson as aides.

Equestrian Division—Leading this division were the following young people among whom 16 were from Glendora representing the foothill school: Charles J. Navis, C. L. Wellbaum, G. R. Wellbaum, James Britt, John A. Stapley, J. N. Padia, F. C. Jefferson, E. F. Hanlon, B. S. Vinton, Alfred Meyer, Miguel Duenas, Donald Carmichael, Thomas Roberts, Edgar Miller, Nannette Ecarte, Dorothy Graff, Keating Coffey, Donald Graff, Romer Gray, Clyde Meickel, Thomas Bowring, J. James Maxfield, Walter Dalzell, Billy Valentine, Ruby Breese, Constance Lacy, Fred Carter, R. Shadwick. Riding ponies besides Lewis Downes, were James Bernard Britt and Monroe Kirkpatrick. Dorothy Hill and Virginia Crane drove a beautiful pony surrey while Ivonne Jaeger and Norman Robert were esconced in another pony surrey. Hauled by a Great Dane dog, "Bracco," was little James Edward Devaney.

Hugh Harris drove his pony. His companion was Miss Hope Bailey. Mrs. A. G. Stevens in a white riding suit was a striking figure. On superb mounts also rode Miss F. Poore, Margaret Foster, Mrs. G. Seddan, John Seddan, Mrs. John Ells, Mrs. Adele Parker,

Dorothy Shreve, Mrs. B. M. Blackman, Mabel Smith, Carolyn Straus, Peggy Benjamin, Miss C. Benjamin, Mr. and Mrs. W. W. Hook, B. S. Vinton, Marion B. Moir, Marjorie Sullivan, Edel Duenas, Caroline Duenas, Doris Race.

Riding Alhambra Prince, the famous horse, was Charles W. Winter. Miss Josephine Helfman rode a decorated horse. Miss Mildred Raymond looked stunning in a green habit, riding a white horse decorated in crimson roses in honor of Harvard.

Tournament Ball—The 1920 Tournament of Roses went into history in a blaze of glory at the Annual Tournament Ball at the Hotel Maryland on New Year's night.

Football Game—The famous unbeatable Casey, by a series of dashes and forward passes with the assistance of Church and A. Horween, gave Harvard the victory over Oregon in the second quarter of the Tournament of Roses super-Western football classic on New Year's afternoon. One touchdown and a goal were all that Harvard needed and Casey proved the real star for Harvard. In the same period Oregon's quarterback, Steers, picked by Walter Camp on the third all-American eleven, scored three points on a drop-kick through Harvard's goal. Manerud repeated the trick near the end of the quarter, making the score Harvard 7, Oregon 6.

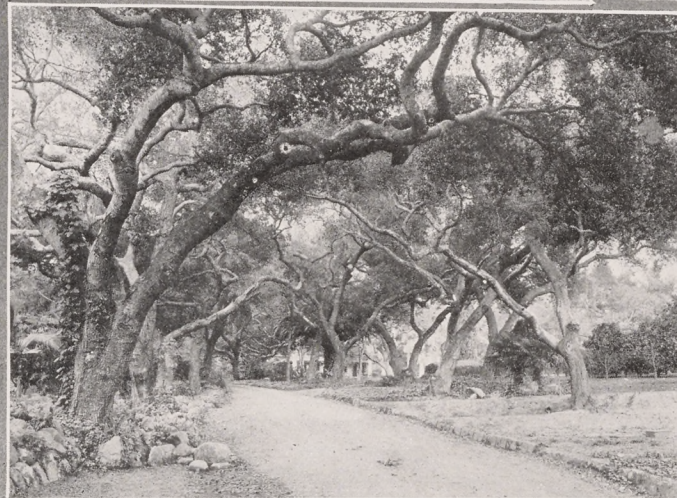
Tournament Pictures—Tournament pictures for this book were taken by Harold A. Parker.

									
W.M. VEDDER	A.L. HAMILTON	E.T. OFF	J.W. WOOD TREASURER	W.L. LEISHMAN PRESIDENT	J.J. MITCHELL VICE PRESIDENT	R.C. BARTOW SECRETARY	B.O. KENDALL	DAVID BLANKENHORN	EDWIN F. HANN
			<h2>Evolution of Tournament</h2> <p>THIRTY-ONE years ago the first Tournament of Roses was held in Pasadena.</p> <p>Probably the members of the Valley Hunt Club who took part in that village festival did not dream that it was to become, in the succeeding years, the greatest fete in the country. Or perhaps they did, for they were men of vision.</p> <p>In any event, it was from the informal gymkhana and harvest festival conducted under the auspices of the Valley Hunt Club thirty-one years ago that the Tournament of Roses of the present day, attracting thousands of spectators, has grown. The Valley Hunt Club conceived the first festival as an outgrowth of riding to the hounds. The late Dr. Charles F. Holder was president of the Valley Hunt Club then. In the first years it was just a glorified picnic, with games and races. The floral parade, which has grown to be such a feature of the Tournament, developed from the practice of the Tournament celebrants decorating their carriages and horses with flowers and driving to the festival grounds, where the sports program was held.</p> <p>Later the parade was developed into a distinctive feature, symbolic of the flowers and</p>						
GEORGE H. FROST	D.W. HERLIHY	W.S. KIENHOLTZ					E.R. BRALEY	D.M. LINNARD	L.H. TURNER
									
A.J. BERTONNEAU	WALTER RAYMOND	M.H. SALISBURY					GRANT ORTH	W.F. CRELLER	H.G. CATTELL
									
J.J. HAMILTON	H.M. COLE						HENRY NEWBY	A.T. WELLES	

fruits in midwinter. Also the Tournament sports grew into more pretentious events. The Tournament course was converted into a great hippodrome on which chariot races, like the chariot races of old, were held. A few years ago, a football game was substituted and the Rose Tournament football contest has become a classic.

In 1895 the Valley Hunt Club relinquished direction of the Tournament to a great community organization known as the Tournament of Roses Association, which has conducted it ever since. Many citizens have donated time and effort annually, without pay, to the success of the great festival. The presidents of the Tournament have been: Dr. C. F. Holder, 1890; B. M. Wotkins, 1891; Frank C. Bolt, 1892, 1893; C. D. Daggett, 1894, 1895; Edwin Stearns, 1896, 1897; M. H. Weight, 1898, 1899; Herman Hertel, 1900; F. B. Wetherby, 1901; J. Wagner, 1902; Charles Coleman, 1903; C. D. Daggett, 1904, 1905; E. D. Neff, 1906; E. T. Off, 1907; George P. Cary, 1908, 1909, 1910; Frank G. Hogan, 1911; E. T. Off, 1912, 1913; R. D. Davis, 1914; J. B. Coulston, 1915; L. H. Turner, 1916; D. M. Linnard, 1917; B. O. Kendall, 1918, 1919; W. L. Leishman, 1920.

HANN
RNER
TELL
LLES



Highways Near Pasadena Photographed by Harold A. Parker—Southern California Is Penetrated Everywhere by Perfect Macadamized Boulevards. Part of the Great State System of Highways in the Extension of Which \$40,000,000 Is Being Expended—In Group Above Interesting Variety of Trees Is Shown

New Year Bright With Promise for Pasadena, City of Homes

PASADENA'S charming homes are known around the world. Many visitors concur in the belief of Pasadenans that this is the finest residential city on the face of the globe. This belief is growing, since the census reports and the building operations every year attest to the increasing number of persons who come here, from a multitude of different places, to make their permanent homes in Pasadena.

The fame of Pasadena as a place of beautiful homes does not rest alone upon the handsome mansions and estates that have been erected for the very wealthy who have discovered and capitulated to the engaging Pasadena climate and environment.

The flower-clad bungalow and the trim cottage of simple construction and modest cost, the dwelling place of citizens of moderate means and of toilers in the vineyards of trade and industry,

contribute as much to the favorable reputation of Pasadena as do the palaces.

Be it ever so humble, there is no place like a Pasadena home.

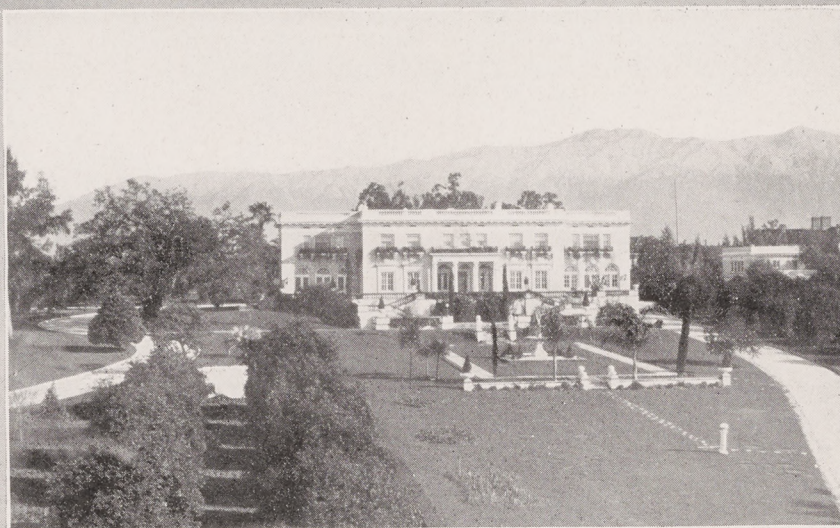
There is something about Pasadena, its climate, its culture, its ideals of Christian citizenship, civic conduct and the finer things of life, which makes a home here different from a home any other place. So it seems to all of us who dwell here. Elsewhere a bungalow may be merely a bungalow. A cottage a drab affair of clapboards and shingles. But the climate and artistic ideals of Pasadena inspire all citizens to make of their dwellings, however large or small, things of beauty. The luxuriousness of verdure garnishes and enhances every house that man builds.

Thus in whatever direction the visitor in Pasadena may go, he beholds homes that are a delight to the eye and an appeal to sentiment.

On Orange Grove avenue, once Pasadena's principal show street, but now owning goodly

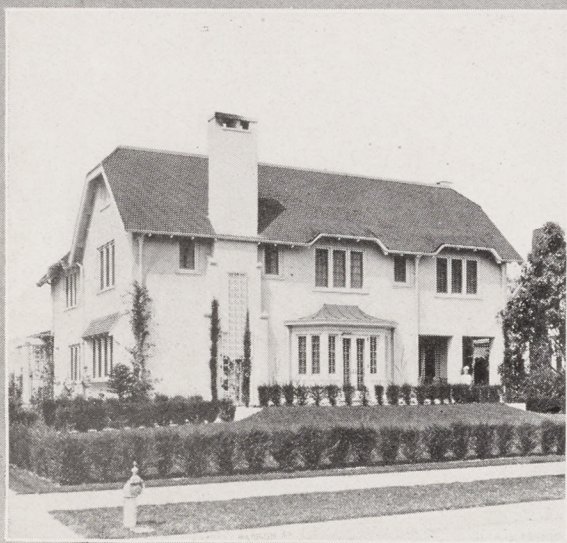
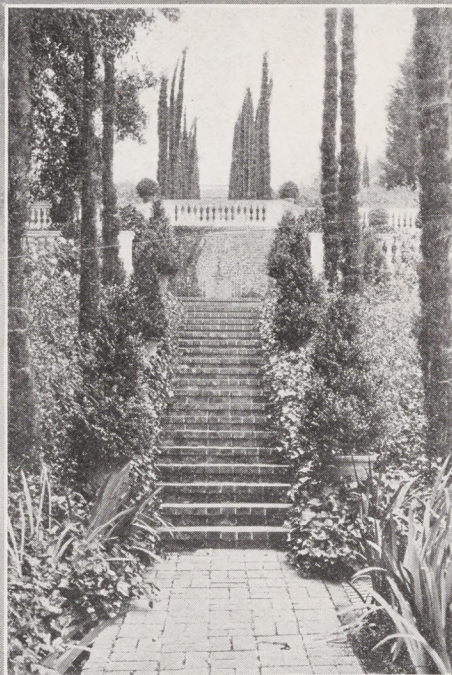
company in Prospect boulevard, Oaklawn, Linda Vista, Oak Knoll, Altadena and in many other streets and neighborhoods, there are homes that are veritable poems of beauty, situated amid surroundings unsurpassed anywhere. Famous architects have designed their harmonious lines, calling upon various periods of architectural development to provide a motif. The climate of Southern California has been compared with the Mediterranean and one finds the Italian and Spanish influences appearing frequently in the lines of mansions and villas. And there are suggestions of various other types, including the English, Colonial and Japanese.

In these beautiful homes dwell Pasadena citizens, many of them, whose names have been identified with some of the biggest business and professional achievements in the country, typical of that wholesome success which has made American business enterprise and courage the envy of the world. With the means to go any-

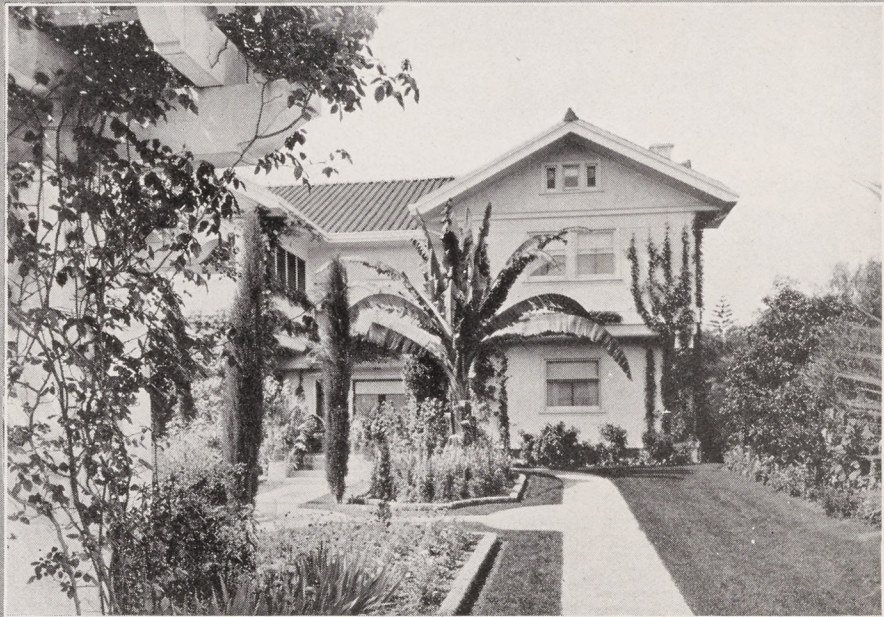
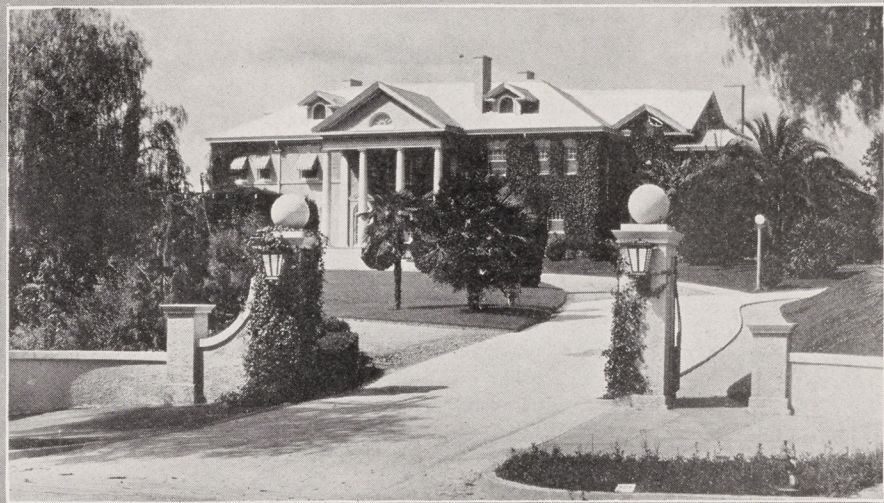




The Stately Homes of the Crown City are Enhanced in Loveliness by Their Setting in Spacious Grounds of Formal Design or More Intimate Plan, Each Offering Its Own Attractiveness and Both Presenting Their Invitation Through the Year's Twelve Months, Many More Homemakers Being Drawn Here as a Logical Result



One of the Pleasing Features of Residential Pasadena is the Happy Variety and Yet General Harmony of Its Best Architecture, Introducing the Distinctively Californian, Touches of Japanese, the Old Colonial, Italian Renaissance, English and Swiss with Suitable Adaptations to Local Environment and Good Effects



Southern California's Flora Lends Itself to Almost Any Style of Home Embellishment and Surroundings Desired, with Its Range from Temperate to Semi-Tropic Zones, the Hardier Growths and Delicate Plants, Graceful Palms and Trees Nearly All Being Equally at Home Here and Presenting Many Pleasing Contrasts



Wistaria, Gold of Ophir and Cherokee Rose Embowered Homes Are Typical of Flora's Prodigal Southland Enchantments That Have Attracted Thousands

where in the world, these citizens chose Pasadena. There is something to that.

But Pasadena is not merely for the wealthy. Nothing could be farther from the truth than the fallacy, flourishing in some quarters, that Pasadena is a "millionaires' town." Millionaires are in the minority here. They are everywhere. Essentially Pasadena is a city of people of moderate means, but with limitless pride in home and city. It is their houses and bungalows, their lawns and gardens which make up the residential ensemble that has lent fame to Pasadena as a home city.

Pasadena as a city fulfills the high ideals of its individual residents. The municipality has built thoroughfares lined with arching trees, trim palms or smart shrubs. Velvety boulevards and parkways, ornamental lights, fine pavements and other facilities augment the beauty of the residences and contribute to the comfort and convenience of the inhabitants.

Nothing about the city is more noticeable than its cleanliness, a fact favorably commented on by all comers. With the balmiest and most healthful of climates inviting to outdoor life the year round, with pure mountain water in abundance, with proximity

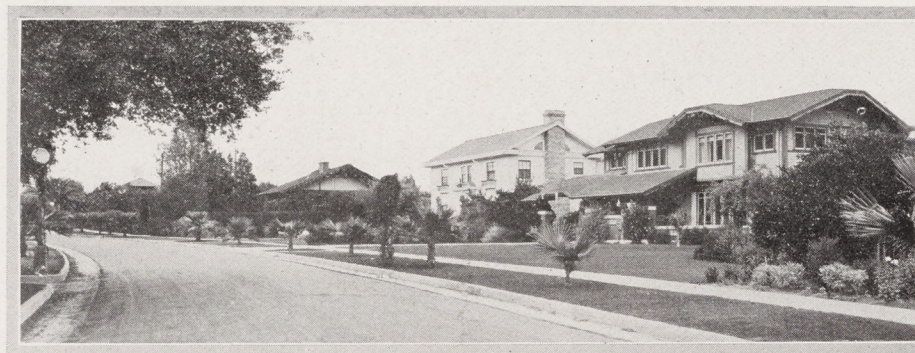
both to the mountains and the sea, and with every recreational opportunity, added to its other advantages, the developments of Pasadena as a city of homes, unsurpassed in attractiveness and charm, can readily be understood.

The Pasadena Board of Trade for many years has promoted the upbuilding of the city, made known its advantages and welcomed its visitors. Recently the Pasadena Chamber of Commerce has been organized on similar lines, while the Pasadena Merchants' Association is devoted to advancing mercantile interests generally.

Wide-awake Y. M. C. A. and Y. W. C. A. organizations conduct helpful work for young men and young women in various lines of activity, providing fine social, educational and recreational opportunities.

Pasadena's banks, with combined deposits of more than \$25,000,000.00, are notably strong and well conducted, and occupy creditable banking houses in prominent locations. Building and loan and investment companies, real estate and bond brokers and agents of enviable standing and financial strength, supply other needs, while the city's stores and business houses are of a high class.

Pasadena's great hotels and her smaller inns and pensions have achieved reputations most favorably known in many states and many lands. They have been big factors in attracting people from everywhere to this delectable community. Many permanent Pasadena residents of the present day first came here as winter guests at the hotels. The hospitality and fine service of the hotels and the many attractions of Pasadena brought them back season after season. They fell in love with Pasadena. "And so they were married and lived happily ever afterward."



Many Streets Are Built Up With Harmonious Planning of Homes and Grounds



Studies in Childhood by Mabel Watson, Portrait Photographer. Pasadena is a Veritable Paradise for Children, with Its Outdoor Life the Year Round in a Mild and Healthful Climate, and Many Families Have Come Here for This Reason. Above Are a Few of the Jewels in the Crown City's Diadem—Its Lovely Children

Pasadena Is Recognized Center for Musical and Art Activities

BOTH IN prospect and retrospect, artistic and musical phases of Pasadena's life are particularly bright this year, the city becoming more and more a Mecca for musicians and those who follow plastic arts, as it has been for scientists, writers and students from far and near.

An outstanding event of years is the building of the Henry E. Huntington Art Gallery and Library, as the magnificent structure with its priceless treasures will be called. Work on the edifice itself, designed by Myron Hunt, architect, began some months ago, and is progressing well. This great public benefaction will in the end, it is said, represent about \$20,000,000 in money and will be of inestimable value to the world. To the trust created will be committed Mr. Huntington's famous library of manuscripts and books, the most complete English and American literature collection in existence, and his remarkable aggregation of paintings and works of art. It is expected that ultimately Mr. Huntington's 500-acre estate in San Marino will be added to the trust holdings and other valuable collections be received from time to time.

Among noteworthy musical events are the eight concerts given in Pasadena by the Los Angeles Symphony Orchestra, under the baton of Adolf Tandler, made possible by generous subscriptions and membership fees, and through the interest and influence of Mrs. Albert Sherman Hoyt, president of the association.

Under the auspices of the Pasadena Music and Art Association concerts are given by such noted soloists as Schumann-Heinck, Heifetz, Cortot, Madame Lili Petschnikoff, Helen Stanley and others, with Pasadena's own talented pianist, Mrs. Alice Coleman Batchelder. The Zoellner String

Quartet is giving a series of chamber music concerts under the auspices of The Tuesday Musicales, and will be here next season.

Among leading Pasadena musicians may be mentioned Frederick Stevenson, composer; Arthur Babcock, baritone; Reginald Bland, violinist; Morton F. Mason, organist; Mrs. Batchelder and her sister, Mrs. J. R. Bragdon, pianist and composer; Mrs. Henley Bussing, soprano; and Miss Junia Wolff, musical director for the Pasadena schools, and soprano soloist.

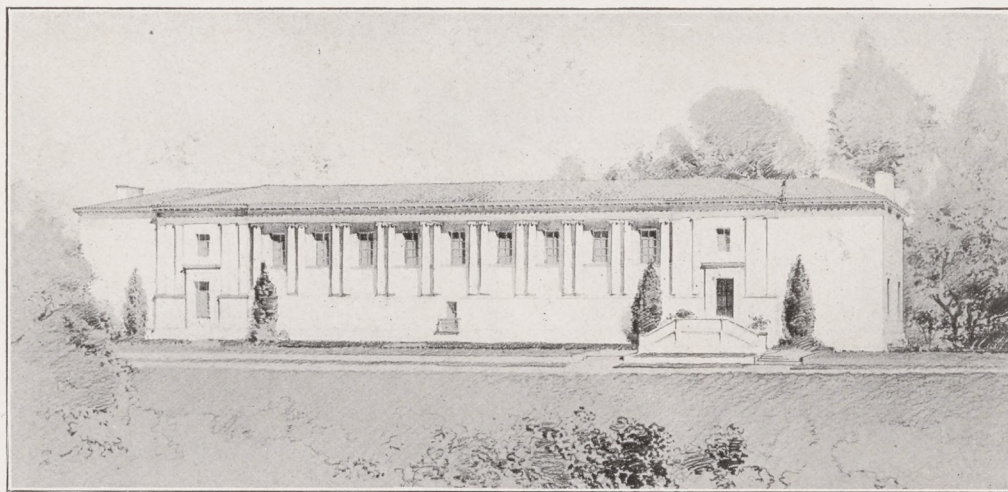
Musical clubs or clubs with musical sections

Among the artists whom Pasadena can claim are such men as Benjamin Chambers Brown, painter and etcher; Guy Rose, landscape painter, head of the Stickney Memorial School of Art; Jean Mannheim, painter of portraits and landscapes; Louis H. Sharp, giving special attention to landscapes and marines; and Carl Smith, specializing in portraits of men. Ernest Allan Batchelder, artist and author, and maker of the tiles which bear his name, is a resident of the Crown City. Miss Maud Daggett of Pasadena is among the rising young women sculptors of the Southland.

In all creative and receptive lines there seems to be a post-war interest, increasing with the passing months, both artists and public evincing a desire to find congenial expression for conceptions of beauty in various art forms.

The memorial to the men and women of Pasadena who gave their lives in the great World War, a contemplated flag staff with massive ornamental base, will be one of the most beautiful structures in the city. To be located at the intersection of Orange Grove avenue and Colorado street, on one of the most commanding sites in the city, this expression of Pasadena's appreciation for its departed heroes and heroines of the air, the land and the sea, at home and abroad, is to be the work of gifted designers and artisans.

Science, of which art is both the companion and the handmaiden, finds in Pasadena and environs many exponents and devotees. Connected with the famous Carnegie Observatory for Solar Research on the summit of Mount Wilson, one of the giant peaks on the north of Pasadena, are a number of noted savants whose work has added vastly to the knowledge of the solar system, and co-operating with them are visiting scientists from all parts of the world.



Front View of the Henry E. Huntington Library and Art Gallery, Being Built for Public

are growing in number and influence, notable ones being the Cauldron Club of about 45 men singers; The Tuesday Musicales of professional and amateur women musicians; the Fine Arts Club, men and women professionals; and the Women's Choral Club, giving recitals for charitable purposes.

Painters and those who find expression in the plastic arts have as yet no adequate place in which to display their work, but in several small galleries some delightful exhibitions are given.



© F.W.MARTIN

Partial View of the Palatial Huntington Home Adjacent to Pasadena, in the Midst of a Wonderful Estate Where Ground Has Been Given for the Library and Art Gallery That with Its Endowment Will Represent When Completed a Public Gift of Twenty Million Dollars and Will be of Inestimable Value to the World

Education Has Important Place In City's Life



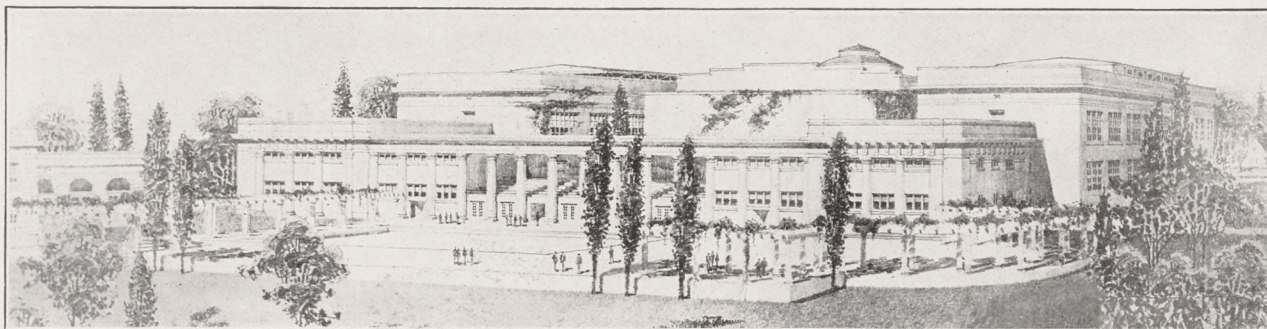
EDUCATION is a dominant factor of life in Pasadena. Its public schools bear a very high reputation, and the same may be said for the colleges, academies and private schools in the city and environs.

Pasadena is the seat of Throop College of Technology, one of the best-known engineering colleges in this country. It ranks with Boston "Tech" as a college of technology, and under the wise leadership of its president, Dr. James A. B. Scherer, well-known educator, lecturer and publicist, Throop College is each year going on to larger things.

Occidental College, the splendid institution at Eagle Rock, conducted under Presbyterian auspices, but non-sectarian, is situated just outside Pasadena and receives many students from this city. Its president is Dr. Silas Evans, who is making an impress both by his fine personality and his genius for organization, on college and student body.

Holy Names Collegiate School, conducted by the Catholic Sisters of the Holy Name, Polytechnic Elementary School, and Pasadena University, under the direction of the Nazarene Church, are other Pasadena educational institutions.

Pasadena's public schools are thriving. Indeed they have outgrown the present school plant and during the coming year citizens of the school district will vote upon a bond issue of a million and a half dollars to erect badly needed new buildings and to enlarge many of the present buildings, which issue it seems certain will carry by a big vote.



Pasadena's schools are very close to the hearts of the citizens. Most school patrons are members of the Parent-Teacher associations in the several school neighborhoods. They take an abiding interest in what the schools are doing and in the welfare of the children.

In standards, in practicality of and variety in courses offered, and in actual scholarship, Pasadena's public schools rank with the best of the country. Dr. John Franklin West, superintendent of schools, seconded by the Board of Education, an able High School faculty and Grammar

School staffs of teachers, aim at thoroughness along with wise progressivism. Night schools, an integral part of the public school system, offer wide choice of both cultural and manual courses, and are attended by hundreds.

A number of the schools of Pasadena are regarded as having model plants. Hardly a week passes that other cities do not write to the Board of Education for pictures and specifications of the beautiful and well-equipped High School, and, for example, the primary building at the Longfellow school, which with others of the newer buildings is especially well planned.

During the coming year extensive improvements will still further increase the efficiency of the High School and bring it even nearer the community life. The esplanade at the rear of the High School buildings will be developed as a sort of community center after plans by Architect John C. Austin, shown in the drawing above. A great glass-enclosed gymnasium, which will also serve as the stage of an al fresco theater, with the athletic field for its auditorium, will be built. In the center is the swimming pool, which the public has use of all summer.

In recent months concrete bleachers on the High School athletic field were built, with barracks underneath for the junior Reserve Officers Training Corps. This organization—known as the R. O. T. C.—is one of the crack high school corps of the country.

But the improvements will by no means be confined to the High School. John Muir intermediate school will be



Springtime "Garden Party" at Polytechnic Elementary School



The Christmas Tree and the Christmas Story at the Longfellow Kindergarten with the Kindergartners and Visitors Equally Attentive Auditors—Child Interest Is Studied by School Specialists to Preserve Spontaneity, and Child Welfare and Healthy Development Are Wisely Promoted by the Public Schools Welfare Department

diante schools established, a new Opportunity school built and improvements or enlargements made at practically every school in the district.

During the past year the first of a series of "open-air schools" for aenemic children was established at the Lincoln school grounds and its success from the start has been marked.

In personnel the Pasadena public schools have always stood high. The school authorities have been careful to select for teachers and principals of the schools men and women of high educational attainments and of character and refinement. And the high standard of the Pasadena schools and the charms of the city itself as a place in which to live and work have attracted the best talent of the teaching world.

Throop College of Technology is a young college, comparatively speaking, but it is a famous one, of the highest standing. It has shown a remarkable growth. When the present beautiful site of the college on East California street was



DR. SILAS EVANS

DR. JAS. A. B. SCHERER

DR. JOHN FRANKLIN WEST

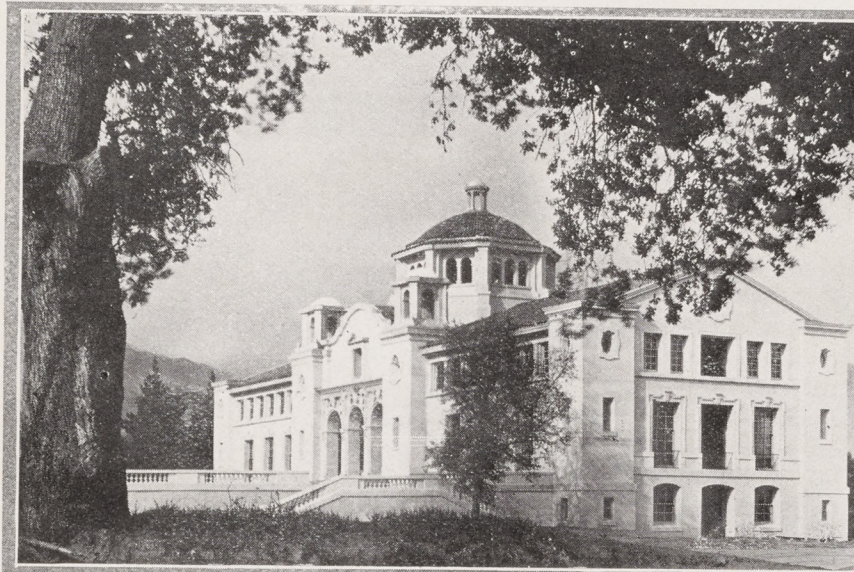
first occupied, the enrollment was 31. This college year the enrollment is 337 students.

The two fundamental principles of the policy of Throop College, and which have been accounted big factors in its success, are these: First, the teaching of more of the humanities—the cultural subjects—with the engineering subjects,

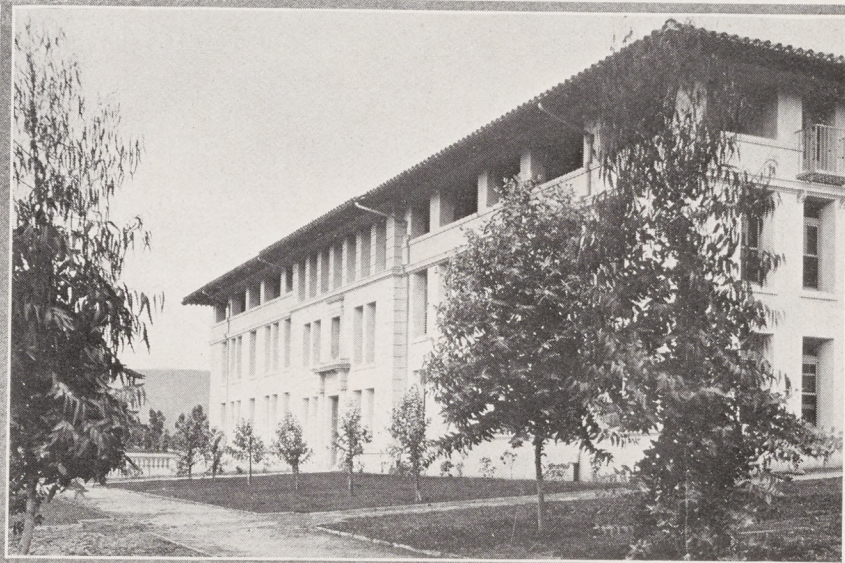
at no sacrifice to the thoroughness of the technical training. Second, the scientific research work and other progressive undertakings of the College. For so young a school, the scientific research work of Throop has been and is especially notable and has attracted the most favorable attention of the scientific and educational worlds. A notably able faculty and adequate equipment in the several departments, together with high requirements for admission, further account for Throop's attainments in scholarship.

Occidental College each year has many Pasadena students in its new halls at Eagle Rock.

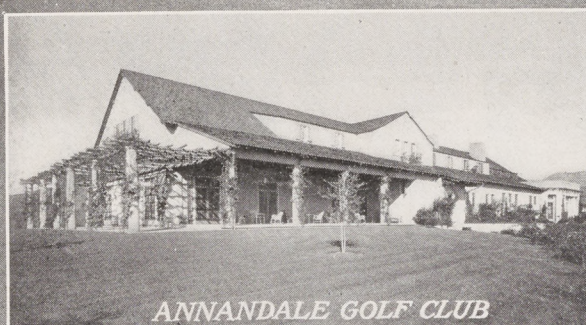
Occidental upholds the best ideals of college life and training, directed by educators of distinction, has an especially fine school spirit and surrounds its students by the best and most wholesome influences. Pasadena has a number of private preparatory schools, parochial schools and a military academy, all capably conducted.



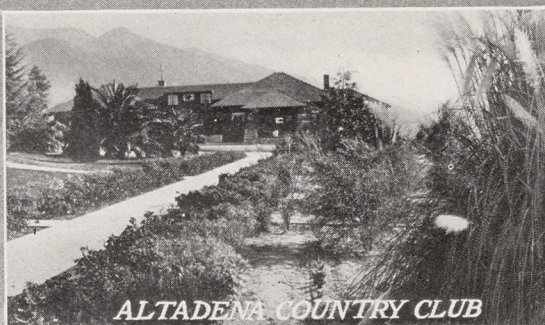
Beautiful Pasadena Hall, Central Building, Throop College of Technology



James Swan Hall of Occidental College Group, Just Outside Pasadena



ANNANDALE GOLF CLUB



ALTADENA COUNTRY CLUB



MIDWICK COUNTRY CLUB

Pasadena Offers Ideal Country Clubs and Is Golfers' Paradise



PASADENA people spend most of their time out of doors, so it is but natural that country club life should be highly developed.

All varieties of healthful outdoor sports are indulged in at all seasons of the year. The climate is not enervating. Even in warm weather there is no humidity to put a damper on athletics and outdoor pastimes, as so common elsewhere.

Pasadena has admirable country clubs which occupy a prominent place in sports and also in the social life of the community.

Golf is, of course, the principal game played at the country clubs. This engaging sport is gaining in popularity every year, as more and more men and women become interested in the splendid exercise afforded by the game and its fascinating technique.

Golf and the fine country clubs where it is played are among the leading attractions of the city. Easterners come here because they know they will find, in addition to the wonderful climate and scenic and social advantages of Pasadena, sporty golf courses where they may play their favorite game.

There are three country clubs in Pasadena and in which Pasadenans and winter sojourners constitute most of the membership. Each of these clubs has a

beautiful clubhouse, an eighteen-hole golf course and a growing membership. These clubs are the Annandale Golf Club, the Altadena Country Club and the Midwick Country Club.

The Annandale club is situated on the Annandale hills just west of the Colorado street bridge over the Arroyo Seco. A handsome new clubhouse was built two years ago and during the past year the entire golf course has been gone

over, at no sparing of expense, to make it one of the best in the country. Grass greens were made and the turf fairways improved. The Annandale course is regarded by golfers as exceedingly sporty. An interesting glimpse of a section of the Annandale course may be seen in the picture at the bottom of this page. It is typical of the excellence of Pasadena's golf links.

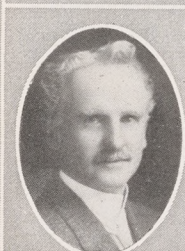
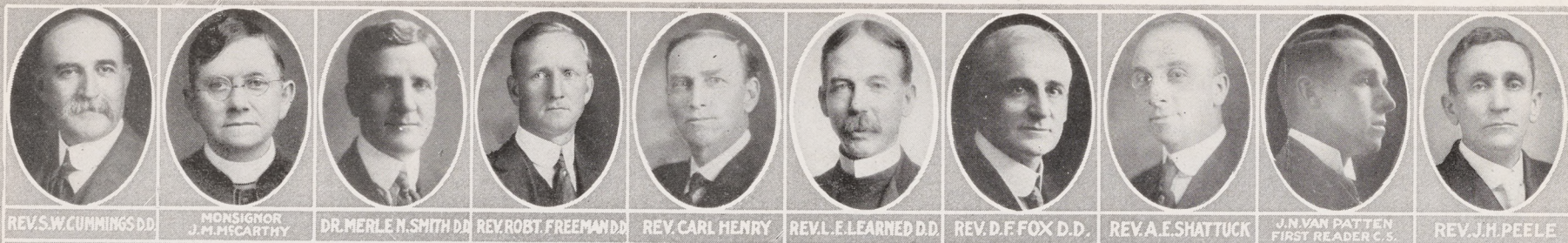
The Altadena Country Club has its comfortable clubhouse and fine eighteen-hole course on the foothills of the Sierra Madres, overlooking the whole San Gabriel Valley. The golf course is excellently laid out and will be further improved the next few months by the installation of grass greens and notable improvements in the fairways.

The Midwick Club is situated on beautiful rolling hills just south of Pasadena. Its clubhouse is one of the most beautiful and completely appointed in America. The same may be said of the golf course, tennis courts and swimming pool.

There are other golf courses, San Gabriel Country Club for example, near Pasadena, and before another year comes it is the hope of the city to establish in the beautiful upper Arroyo a wonderful municipal course.

So, to those who seek the ideal place for winter or summer sojourn, Pasadena offers perfection of climate, outdoor life and the Golfers' Paradise.





REV. L. PHITCHCOCK



REV. W.C. BOTKIN

Virile Churches and Able Ministry Characterize the City



ASADENA is proud of her churches. And the churches are proud of Pasadena.

This is a church-going city. Its churches are not mere architectural piles, the cloisters of a religious few. They are the houses of worship, the assembling places and spiritual sanctuaries of all citizens. That is why the churches are proud of Pasadena.

Pasadena is proud of the churches because they serve so well the spiritual needs of the community and their palpable success attests so eloquently to the fine character of the people who make up this locality.

All the denominations are splendidly represented. Many cities much larger than Pasadena would be gratified to have in their midst such substantial church buildings, and there is many a

clergyman who would like to have in his own city and in his own church, congregations of such loyalty and such size as may be seen any Sunday in the churches of Pasadena.

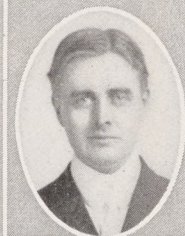
Pasadena and its churches are both proud of the ministers who serve them. They are earnest, eloquent, scholarly, manly men; deeply interested in their high calling, in carrying on the work of Christianity and in administering to the welfare of their churches and their congregations. They have been highly trained in the spiritual duties of the ministry, but their power for good in the community goes beyond the set limitations of theological learning and pulpit eloquence. They are men of charming personality and warm hearts, interested in and beloved by their fellowmen.

They are typical of the churches they represent, and the churches are

typical of them. There is not a church in the city, of whatever denomination, that has not a wholesome zeal for furtherance of the best things in community life as well as for the immortal souls of the inhabitants.

Thus it is that visitors comment upon the number and excellence of Pasadena churches and that many of them come here to live permanently because, in addition to its climatic and civic advantages, Pasadena is a clean, wholesome, church-going city.

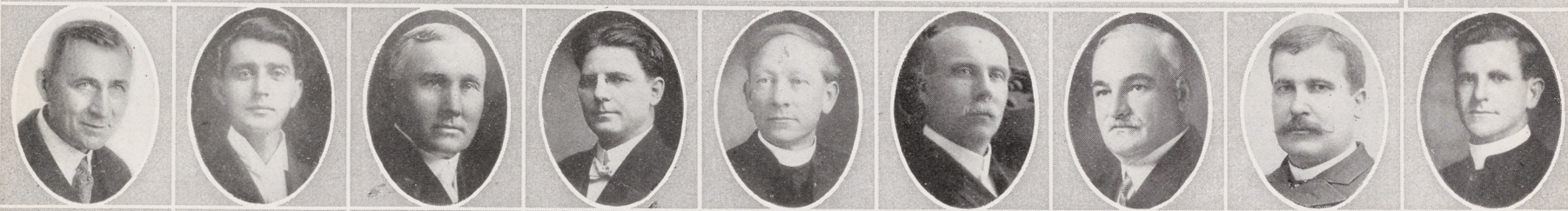
A friendly social atmosphere characterizes church gatherings, and a cordial welcome is extended to the stranger within the gates. In an unostentatious manner, by pastors and members of their congregations, many kindly acts are performed for others in less fortunate circumstances, and by word and deed there is evidenced the spirit of brotherly devotion.



REV. A.O. PRITCHARD



REV. R.W. ABBERLY



REV. JOHN BENTZIEN

REV. W.C. LOOMIS

REV. C.E. CORNELL

REV. W.E. TILROE D.D.

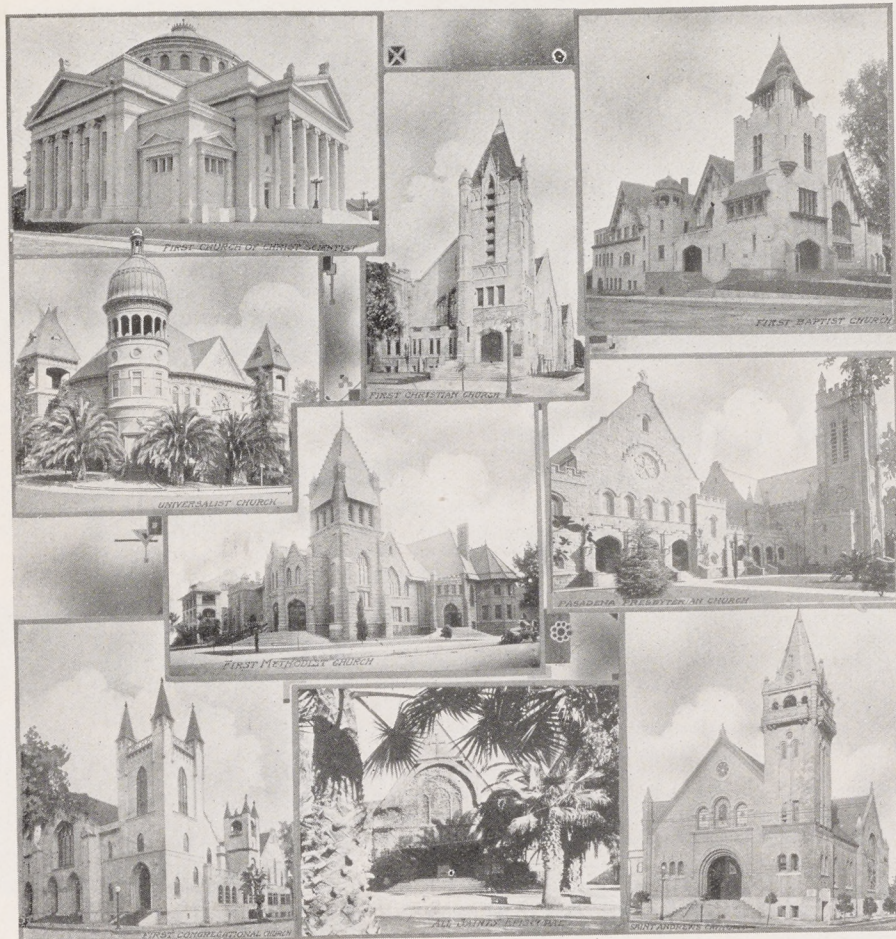
REV. ALBERT E. HALL

REV. B.B. JAUQUES

REV. J.R. PRATT

REV. J.S. ASHWOOD

REV. VICTOR FOLLEN



Typical Views of Some of Pasadena's Many Churches

Pasadena's church edifices include those of considerable architectural pretensions, though most are noted rather for their comfortable hominess and suitability to the needs of their congregations. They are located both in the downtown district and throughout its residential sections, and whether at the

center or in the outlying portions of the city, are usually well-supported and doing vigorous, enthusiastic work for the cause of Religion and of purposeful, well-ordered living. Besides an auditorium for devotional services, several of the churches have large halls where entertainments are given.

Drama League and Community Players

A blending of interests and activities of the Pasadena Center of the Drama League of America and citizens with a fondness for amateur dramatic productions resulted in the formation of the organization known as the Pasadena Community Players, under the direction of Gilmor Brown. The movement offers not only opportunity to become acquainted with the better plays of spoken drama, but also for self-expression and has received hearty endorsement by clergymen and educators.

The Players are now well in a third season and the increasingly large attendance for the monthly presentations, of a week's run each, testify to the growing popularity of the movement. On the players' governing board are some of the executives and active members of the local Drama League Center, the two organizations working together along literary and dramatic lines. In the present

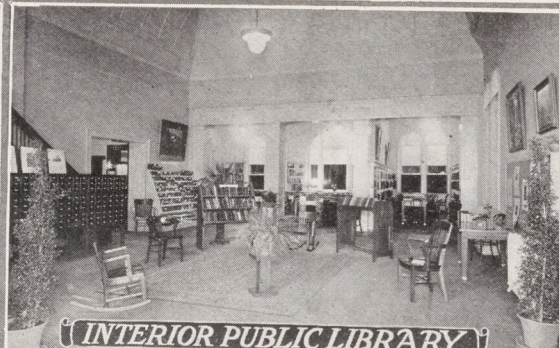
tation of the plays, including such classics as "The Rivals," some Shakespearean comedies, modern masterpieces like "The Passing of the Third Floor Back" and "The Yellow Jacket," different individuals or groups of interested persons plan the stage settings and other details of the production. One of the most successful plays, "The Little Princess" ran for three days in a second week, and in the high school auditorium was presented, by courtesy of the Pasadena Star-News and the Players, free to about 2500 school children of the city. The illustration below shows one scene from "The Little Princess." It is the aim to present only plays of recognized excellence, appealing both to the emotions and the intellect.

In addition to the longer run plays, evenings of one-act plays are given, these performances being directed, produced and played by the Players themselves.

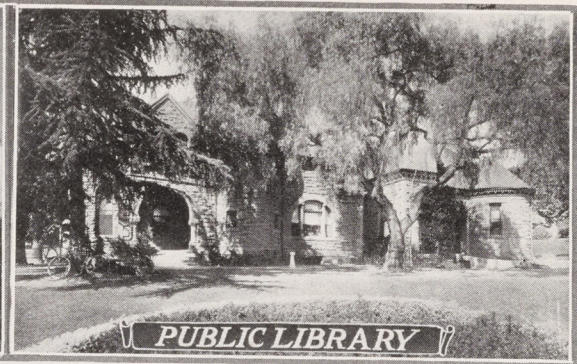




SHAKESPEARE CLUBHOUSE



INTERIOR PUBLIC LIBRARY



PUBLIC LIBRARY



INCE Pasadena is known as the abiding place of people of the best culture and refinement, it naturally follows that a large part of the community is interested in literature.

It is only natural that the circulation of books by the splendid Pasadena Public Library and its branches increases every year. And that the city should have many literary clubs and societies, in which men and women of cultured tastes and congenial views discuss good books and the arts.

Sheltered by the spreading trees of Library Park in the main building of the Pasadena Public Library, is the fount and headquarters of the excellent Public Library system. The building is an old one, for the free circulating library is by no means new in Pasadena.

The main Library building has been remodelled within the past year under the direction of

Literary Side of City's Life

Miss Jeanette Drake, the librarian. The arrangements for the checking in and out of the books and the general appointments of the Library have been greatly improved.

But the main Library, with its thousands of books and interesting literary collections, is only one section of the Public Library system. There is the commodious juvenile department on the second floor of the building at the northwest corner of Raymond avenue and Union street. Here are the children's books and on various afternoons during the year, story hours are conducted for the little folks.

Three regular branches are maintained, the north branch at North Fair Oaks avenue and Washington street; the northeast branch at the

Longfellow school and the east branch on East Colorado street. In addition there are a number of book deposit stations.

Pasadena women have a number of clubs of a literary nature, all of them widely and most favorably known. These include the Shakespeare Club, with its fine clubhouse on South Los Robles avenue; the Pasadena Browning Club, the Pasadena Study Club, and others. Then there are still other clubs in which literature has its place along with discussion of economic problems. Such an organization is the Women's Civic League, while the Twilight and New Century Clubs are men's organizations, the latter with a women's auxiliary.

An addition to the Shakespeare clubhouse is planned probably for the coming year, while the Pasadena Dramatic League and Pasadena Fine Arts Association, mentioned elsewhere, look forward to having permanent quarters of their own in the near future.

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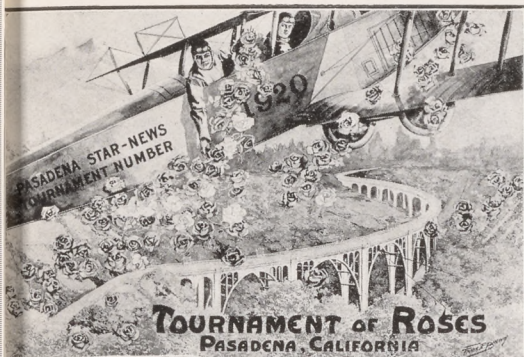
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News Note—Millions of Rose Petals dropping from the Mercury Planes added to the beauty of the Tournament.

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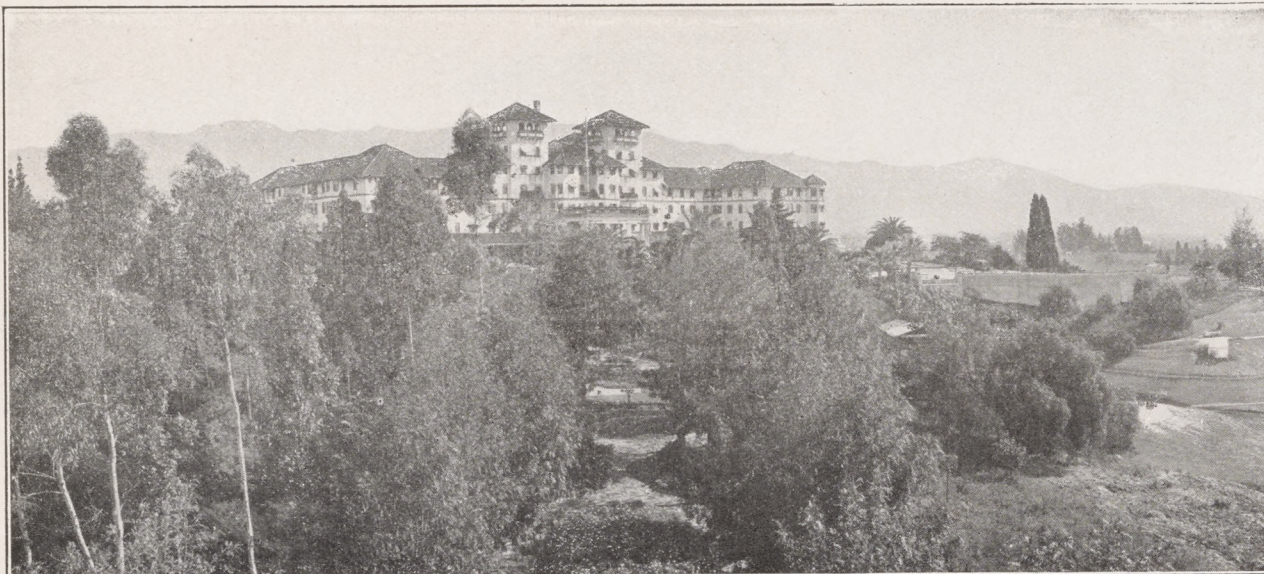
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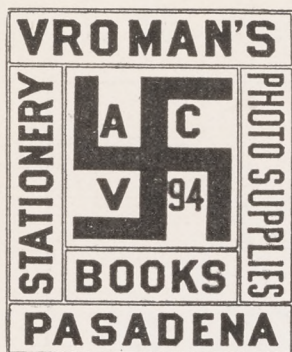
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*Of your winter sojourn
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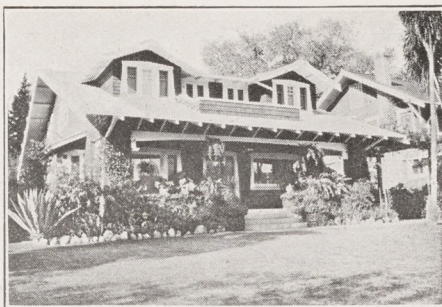
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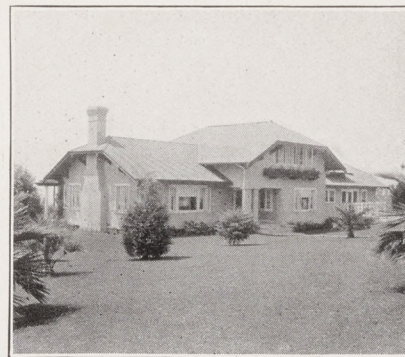
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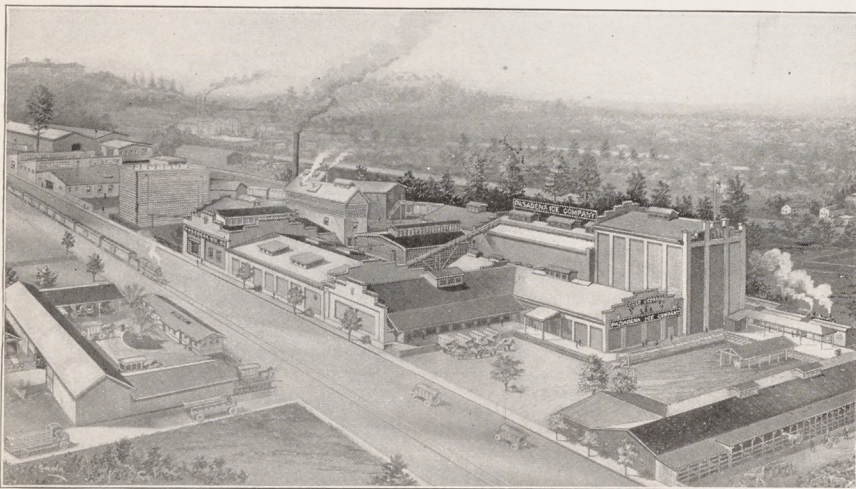
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SOUTH PASADENA

PASADENA

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City Lighting Plant Is Civic Asset

The saving in dollars and cents to the household user of electrical energy, as compared with the rates charged in all of our neighboring cities except Los Angeles, where they are 60% higher than Pasadena, amounts to considerable sum in the course of a year. In fact, it is the same as if the city had \$5,595,000 invested for which it received four per cent per annum. This is figured on the basis of the amount of electrical energy sold in the city of Pasadena at this time.

Cheap electrical energy is a great asset to the modern housekeeper.



Municipal Street Lighting Is Notable Among California Cities

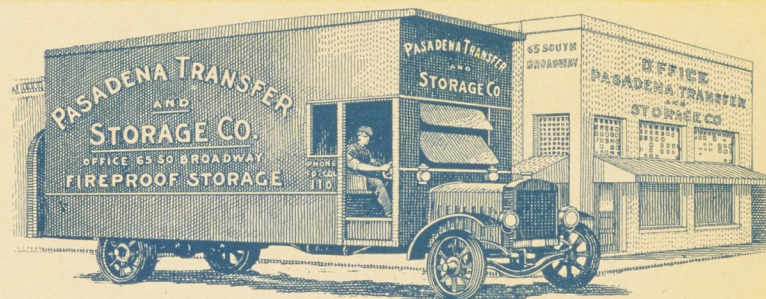
Light and Power Rates Are Very Low

The maximum rate for light is five cents per kwh., scaling down to three cents, while the rate for power purposes starts at four cents per kwh., scaling down to one and two-tenths cents. These rates will compare with the power rates charged throughout the United States. In fact, Pasadena has one of the lowest power rates in the United States for large and small users of electrical energy, and this enables our city to compete with other communities for such industries as the city may desire to have located in Pasadena.

Pasadena offers cheap electrical energy for all purposes in any quantity desired.

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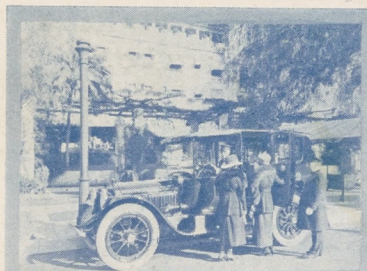


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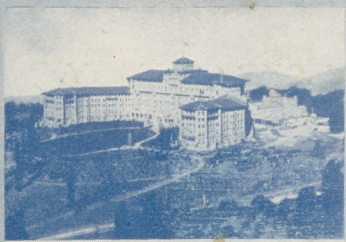
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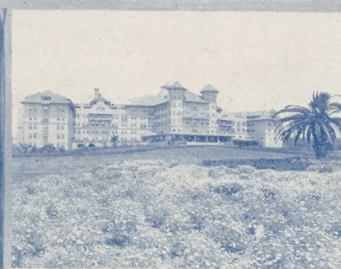
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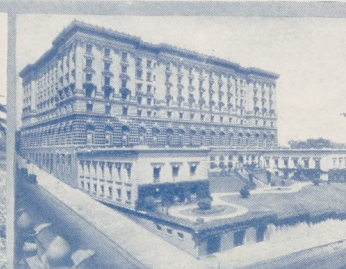
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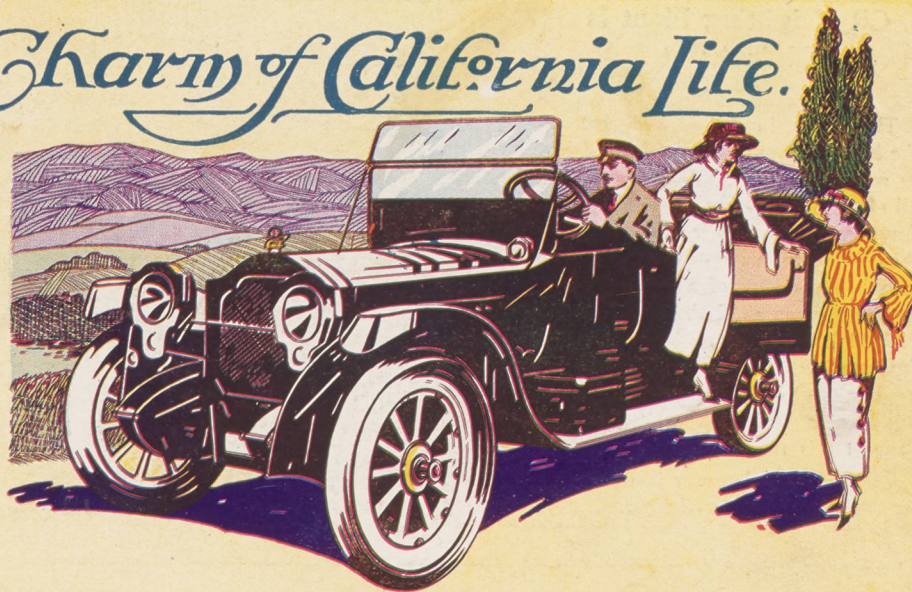
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